

Editor's statement

## **IBP awards entry – non-weekly magazine**

*New London Quarterly*

I believe *NLQ* continues to serve its readership – architects, developers, agents and other property consultants – excellently, presenting stimulating thought-leadership, topical analysis, interviews with key players, opinions and building reviews, in an attractive, well-designed format.

Since last year's IBP awards regime, we have bedded in our magazine redesign, continually tweaking and improving the design and content.

We've really worked hard to get the best possible cover photography of our interview subjects including Sadie Morgan, Sherin Aminossehe and Amanda Leveté, amidst a concerted effort to highlight some of the most powerful women in the professions.

We have continued to provide key interviews with other industry figures including Cushman & Wakefield's Digby Flower, Westminster's Nickie Aiken, Battersea's former CEO Rob Tincknell, along with 'Top of their game' profiles of practices at the peak of their powers such as Grimshaw and Tibbalds, extending that honour also to the Cadogan Estate.

We have introduced more special features including focuses on diversity, international working, tall buildings, and a look at the London Plan, and new features such as 'The User Experience' – getting the client's view on schemes like The Ned. Another new piece, 'Update', deals with larger schemes midway through their long births, Crossrail/The Elizabeth Line being just one of those whose tracks lead off into the future...

We have introduced practice profiles on firms such as MICA and Donald Insall Associates; a regular feature on the work of NLA staff called 'from the team', and also continued to provide key building reviews which – unusually – invite consultants to each provide their own accounts, 'wrapped' in drawings, photographs and CAD images. Schemes featured this year include The International Quarter, Rathbone Square, The Bartlett and Centre Point Tower. Our reworked briefing notes section, meanwhile, continues to provide coverage of NLA conferences, think tanks and On Location analyses of the capital's opportunity areas, with topics ranging from live-link

up learning sessions with New York, to the future of work, to London's perennial bugbear, affordable housing.

I believe *NLQ* provides a valuable, well-respected and in-depth contribution to the debate about built environment issues – bringing people and conversations together – packaged in an accessible and attractive publication.

Yours sincerely,

David Taylor, editor, *New London Quarterly*