

National Journalism Awards 2015

In association with

savills

CALL FOR ONLINE ENTRIES *Closing Date: Friday 4 September 2015*

This year you can enter the IBP Journalism Awards online

"To enter you simply format your three articles (you can use stories from any platform – online, in print, or broadcast) and submit them with your completed Entry Form and support material in the templates provided.

Filing your entry online should make the whole process easier and quicker and will encourage even more submissions.

In addition we have launched the Scoop of the Year category to specifically reward journalists' skill in obtaining a story by seizing an opportunity or using a great contact demonstrating their working and writing skills.

Finally we have added a number of new judges including former award winners. These judges work across journalism, and the built environment.

These highly-valued awards are supported by some of our industry's leading companies and judged by panels of senior professionals. They are a fantastic opportunity for both new and established journalists in our sector. I urge you to pitch your best work against that of your colleagues and rivals, and to secure the public recognition that your work deserves."

I wish you the best of luck with your entries.



Gerald Bowey
Chief Executive
IBP Services

Awards

Each category winner will receive an Award for the Year **31 August 2015**.

The **individual winner in each category** will be presented with an Award and a cheque for £500 by the sponsor. In addition the **IBP Journalist of the Year**, judged from the winners in each individual category, will receive a cheque for £1000.

1.	Architecture Writer Sponsor: Sidell Gibson	
2.	Construction/Infrastructure Writer Sponsor: Arcadis	
3.	News Reporter Sponsor: Land Securities	
4.	Feature Writer Sponsor: AECOM	
5.	Business/Financial Journalist Sponsor: Savills	
6.	Commercial Property Writer Sponsor: IBP	
7.	Housing/Residential Journalist Sponsor: Willmott Dixon	
8.	Multi-Media Journalist Sponsor: IBP	
9.	'New' Journalist Sponsor: The Building Centre	
10.	Magazine (Weekly) Sponsor: Marley Eternit Limited	
11.	Magazine (Non-Weekly) Sponsor: IBP	
12.	Digital Service Sponsor: Evergreen Reputation	
13.	Scoop of the Year Sponsor: FTI Consulting	
14.	IBP Journalist of the Year Sponsor: Savills	

JUDGES INCLUDE:

Bernard Aryeetey Head of Policy, Research and Public Affairs, Shelter
Giles Barrie* MD, Strategic Communications, FTI Consulting
Lewis Blackwell Executive Director, The Building Centre
Pip Clothier Journalist and Broadcaster
Mark Collins Executive Director, CBRE
Michael Day Partner, Integra Property Services
Peter Day BBC 'In Business' programme
Jenny Davey* Partner, Finsbury
George Demetri Freelance Journalist
Deirdre Hipwell* The Times, M&A Correspondent
Soraya Khan Partner, Theis and Khan Architects
David Lawson Freelance Journalist
Lee Mallett Consultant, Regeneration & Communication
Richard Northedge City & Business Journalist
Kate Pain UK Digital Lead, Pfizer
Stuart Piercy Founder, Stuart Piercy Company architects
Alasdair Reisner Chief Executive, Civil Engineering Contractors Association
Peter Roper Freelance Journalist
Dickon Ross Editor-in-Chief, Engineering & Technology
David Saffin Second Opinion Alliance
John Slaughter Director External Affairs, Home Builders Federation
Ruth Slavid* Architectural Author and Editor
Martin Spring* Freelance Journalist
David Taylor* Editor, New London Quarterly
John Waples* UK Head of Strategic Communications, FTI Consulting
James Whitmore* Tavistock
Alex Wood Editor in Chief, The Memo Agenda, Creative Agenda Group
Pip Wood Corporate Communications Director, British Land
John Yadoo Partner, Pryme Consulting

* Former award winners

Conditions of Entry

The Awards are open to staff journalists and freelance writers

Closing date for entries: 4.00pm, Friday 4 September 2015

Queries regarding entries: Gerald Bowey, IBP Services

Tel: 020 7832 6457 **Mobile:** 0771 348 9390 **Email:** gerald@geraldbowey.co.uk

The Awards ceremony and dinner takes place on Thursday 19 November 2015 at Four Seasons Hotel, Hamilton Place, Park Lane, London W1J 7DR

Awards presented by: TBA

Award presentations hosted by: Peter Murray, Chairman, NLA

- Journalists may enter online as many categories as they wish, although the same article cannot be submitted for more than one category. All articles should have been published in the twelve month period ending 31 August 2015.
- Only one entry consisting of three articles is allowed per category from the same journalist.
- Each category entry must be accompanied by a completed Entry Form and three different articles/news stories published in the year ending 31 August 2015. The articles included may have been published online or in print or both.
- PLEASE NOTE THAT EACH ONLINE ENTRY OF THREE ARTICLES MUST HAVE A COMPLETED ENTRY FORM AND A STATEMENT, WHERE APPLICABLE, INCLUDED IN THE PDF.
- If the articles are not by-lined, confirmation of authorship from the editor should be attached.
- PLEASE NOTE ALL ENTRIES MAY BE ACCOMPANIED BY AN EXPLANATION, MAXIMUM 150 WORDS FOR EACH ARTICLE, MAXIMUM 450 WORDS FOR THE ENTRY. ONLY THOSE CATEGORIES WITH AN ASTERISK ARE MANDATORY.
- All articles in each category must relate to the architecture, civil engineering, construction, commercial property and housing/residential sectors. Articles published in house journals/newsletters etc are not eligible.

Group entries

- A portfolio of three articles by more than one journalist may be submitted; each article must be by-lined by two or more writers and the names of at least two contributors must be common to no less than two articles, although not necessarily in the same combination.

Scoop of the Year

The new category is designed to reward an outstanding piece of journalism that broke news with a big impact within the built environment sector. Consideration will be given to the relative significance of the story and the journalist's skill in obtaining the story and the information to support it. Stories can be broken on any platform – online, in print, or broadcast – and can be a straight news story or investigative feature. Entrants will be expected to demonstrate proof of the story's exclusivity in the form of speed to market compared with rival coverage.

Conditions of Entry *continued*

Candidates should accompany their article with a completed Entry Form and a statement of 300 words explaining:

- The significance of the story to the publication's readership
- How the story was obtained, researched and developed

Candidates should also provide evidence of:

- The impact the story had on the built environment sector
- Follow up by rival media
- Speed to market relative to those follow ups. This could be in the form of screenshots showing time and/or date of publication; credit for the story given in other dated publications; written explanations highlighting how the text of the story shows it to be an exclusive (e.g. direct, original quotes from an interviewee that were paraphrased in coverage elsewhere).

Construction/Infrastructure Writer of the Year

- Entries in this category can consist of news and/or features in construction, infrastructure, utilities, civil engineering and transportation sectors.

News Reporter of the Year*

- Entries in this category should be accompanied by an explanation of no more than 150 words maximum per article, 450 words per entry, giving the background to the three articles submitted. For example, you may wish to explain that the story was an 'exclusive' or that the degree of research or teamwork required to produce the story was of particular merit.

Feature Writer of the Year*

- Entries for this category should be accompanied by an explanation of no more than 150 words maximum per article, 450 words per entry, outlining the three articles relevance to current issues in the construction/property industry. This category also allows for a series of articles (no more than three) on the same subject over two or more issues of a publication.

Housing & Residential Property Journalist of the Year

- This category seeks to recognise journalists writing about the process of all forms of housing development including policy, land, design and reconstruction and/or sales, marketing and management issues for all forms of residential property.
- The category also seeks to explore and capture all aspects of the energy debate in both new and existing housing stock designed, built and refurbished in the UK.
- You can submit articles on a mix of subjects or three articles on either housing or residential property topics.

'New' Journalist of the Year (incorporating Young Journalist)

- Journalists entering this category should have no more than two years experience in the sectors covered by the Awards to the year ending 30 August 2015, (verified by a letter from your editor), entries should demonstrate good research, investigative style and bold subjects representative of the built environment across all the Award categories.

Conditions of Entry *continued*

Magazine of the Year (Hard Copy only)

- The Magazine Award categories (both weekly and non-weekly) seek to recognise the importance of editorial team effort in producing high quality publications for every sector of the construction, property and architecture industries, during the year ending 31 August 2015. Commercial and membership subscription magazines are eligible for both magazine categories.
- The weekly and non-weekly categories specifically encourages entries from specialist publications which are published weekly (weekly category only) monthly, quarterly or produced 6 or 10 times (non-weekly category only) during the year ending 31 August 2015.
- In both categories the editor should include a statement clearly outlining why he/she believes the magazine has substantially covered the market sector during the year ending 31 August 2015 with investigative reporting, features and news stories.

To support the above the editor should select any three issues, (five copies of each issue) covering the period year ending 31 August 2015 which should demonstrate use of research, choice of subject, photography, design and layout. Each set of five copies (three issues) should be accompanied by the editor's statement and a copy of the completed Entry Form, which is available on the website homepage.

IBP Journalist of the Year

- This Award will be judged from the winning entries in the individual Journalist/Writer of the Year categories.

Magazine Entries should be sent to:

Gerald Bowey, IBP Services, c/o ACL 4th Floor 4-8 Ludgate Circus, London EC4M 7LF
Tel: 020 7832 6457 **Mobile:** 0771 348 9390 **Email:** gerald@geraldbowey.co.uk

Conditions of Entry

The Awards are open to Digital Service and Multi-Media Journalists serving the built environment

Closing date for entries: 4.00pm, Friday 4 September 2015

Entries to be registered online in a pdf format with a completed Entry Form and statement (if applicable).

Queries regarding entries: Gerald Bowey, IBP Services

Tel: 020 7832 6457 **Mobile:** 0771 348 9390 **Email:** gerald@geraldbowey.co.uk

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WHAT YOU SHOULD DO NEXT – Digital Service Category Sponsor: **EVERGREEN⁺ REPUTATION**

The editor of the digital service should prepare a statement, of no more than 400 words in which he/she should clearly outline the following:

- When the digital service was launched in its current format.
- Mission statement.
- How it relates to and/or interacts with a hard copy magazine/newspaper (if applicable, the digital service does NOT have to support a business-to-business title), and which parts of the digital service are eligible for the award (i.e. which contain journalism).
- How has the digital service substantially covered the market sector during the twelve month period, year ending 31 August 2015.
- Each website entry should consist of three examples of work, a completed Entry Form and an editorial statement, where applicable, and choice of payment (see Entry Form for details).
- All business-to-business, digital services entered must relate to the architectural, construction, building and/or property industries.
- If the entry is a subscription service please include an access code for the judges to view your site, specifically between 7 September and 7 October 2015.
- If you are highlighting links to specific stories, please give these in short form (such as bit.ly).

WHAT YOU SHOULD DO NEXT – Multi-Media Journalist Category

Journalists working across a range of media platforms should prepare a statement, of no more than 400 words in which he/she should clearly outline the following:

- At least two areas where they are active such as: print writing; web writing; blogging; twitter; video; broadcast and other social media.
- Identify three pieces of work in the year ending 31 August 2015 on which you will be judged.
- Show exceptionally imaginative/appropriate use of a range of media to communicate/promote a story covering the period ending 31 August 2015.
- A single story which appears in more than one medium counts as a single piece of work.
- Include example(s) of print work – if relevant.
- Please give detailed URLs of where to find online work; present these in short form (such as bit.ly).
- Ensure that access to the stories you are entering is available, if archived please supply link.
- Show the relevance to its audience and appropriateness to the media platform used.
- If the entry involves access to a subscription website please include an access code for the judges to view examples of your work/entry, specifically between September and October 2015.
- Note: If the judges have unreasonable problems accessing/finding your entries you may be disqualified.