



international building press

Ibp National Journalism Digital Awards 2018 - Conditions of Entry

The Awards are open to Media Digital Services and Multi-Media Journalists serving the built environment..

Closing date for entries: 4.00pm Monday 17 September 2018

Entries to be registered online in a pdf format with a completed entry form and statement. (if applicable)

Queries regarding entries to: Gerald Bowey, IBP Services
Tel: 020 7832 6457 Mobile: 0771 348 9390 Email: gerald@Geraldbowey.co.uk

The Awards ceremony and dinner takes place on Thursday 29 November 2018 at the Four Seasons Hotel, Hamilton Place, Park Lane, London W1J 7DR

WHAT YOU SHOULD DO NEXT – Digital Service Category

The editor of the digital service should prepare a statement, of no more than **400 words** in which he/she should clearly outline the following:

- When the digital service was launched in its current format.
- Mission statement Delete :(if applicable).
- How it relates to and/or interacts with a hard copy magazine/newspaper (if applicable, the digital service does NOT have to support a business-to-business title), and which parts of the digital service are eligible for the award (i.e. which contain journalism).
- How has the digital service delete: has substantially covered the market sector during the twelve-month period, year ending 31 August 2018.
- Each website entry should consist of three examples of work, a completed entry form and an editorial statement, where applicable, and choice of payment (see entry form for details).
- All business-to-business, digital services entered must relate to the architectural, construction, building and/or property industries.
- If the entry is a subscription service please include an access code for the judges to view your site, specifically between 17 September and 11 October 2018.
- If you are highlighting links to specific stories, please give these in short form (such as bit.ly).

WHAT YOU SHOULD DO NEXT - Multi-Media Journalist Category

Journalists working across a range of media platforms should prepare a statement, of no more than 400 words in which he/she should clearly outline the following:

- At least two areas where they are active such as: print writing; web writing; blogging; twitter; video; broadcast and other social media.
- Identify three pieces of work in the year ending 31 August 2016 on which you will be judged.
- Show exceptionally imaginative/appropriate use of a range of media to communicate/promote a story covering the period ending 31 August 2016.
- A single story which appears in more than one medium counts as a single piece of work.
- Include example(s) of print work – if relevant.
- Please give detailed URLs of where to find online work; present these in short form (such as bit.ly).
- Ensure that access to the stories you are entering is available, if archived please supply link.
- Show the relevance to its audience and appropriateness to the media platform used.
- If the entry involves access to a subscription website please include an access code for the judges to view examples of your work/entry, specifically between 17 September and 11 October 2018.
- Note: If the judges have unreasonable problems accessing/finding your entries you may be disqualified.