

# The awards 2003

judges and sponsors

## Judges include:

**Robin Adams** Editor  
Architectural Ironmongery Journal

**Clive Branson** Editor  
Commercial Property Register

**Peter Day** BBC 'In Business' programme

**Simon Fullalove** Editor, Civil Engineering

**John Grigsby** Freelance Property Writer

**Richard Kauntze** Chief Executive  
British Council for Offices

**Philippa Lamb** Presenter  
BBC 'Nice Work' programme

**Lee Mallett** Director, Transformer Properties

**Adrienne Margolis** Freelance Journalist

**Chris Marsh** Chairman  
Estate Management, University of Westminster

**Peter Murray** Hon FRIBA, Chairman  
Wordsearch

**Richard Northedge** Correspondent  
'Business'

**Rex Pengilly**  
Construction and Property Consultant

**Brian Pope** Senior Engineer  
Waterman Barrow Crocker

**Gill Rigby** Partner, Connell

**Peter Roper** Editor, Specifier Profile

**Michael Rose CBE** Chairman  
The Building Centre

**Darius Sarosh** Director  
Project Connect Implementation, John Mowlem plc

**Michael Squire** RIBA Dip MA, Squire & Partners

**Victoria Thornton** Director  
London Open House

**John Waples** Deputy Business Editor, Sunday Times

**Christopher Warman**  
Freelance, The Times (Special Reports)

**Mindy Wilson**  
Head of Business Performance Group, CBI

**Pierre Williams** Head of Media  
House Builders Federation

Printed by



**Sidell Gibson Architects**



**Gardiner & Theobald**



### Architectural Journalist of the Year Entries: 13 (16)

**Sponsor:** Sidell Gibson Architects  
**Winner:** Robert Booth, Editor, Building Design  
**Presented by:** Charles Kneivitt, Winner 1984

### Building Journalist of the Year Entries: 9 (12)

**Sponsor:** Taylor Woodrow Plc  
**Winner:** Marcus Fairs, Editor, ICON  
**Presented by:** Steve MacVicar, Winner 1982/85

### Civil Engineering Journalist of the Year Entries: 8 (13)

**Sponsor:** Institution of Civil Engineers  
**Winner:** Alasdair Reisner, Construction News  
**Presented by:** David Hayward, Winner 1981

### News Reporter of the Year Entries: 21 (18)

**Sponsor:** bam/hbg/nuttall  
**Winner:** Mark Hansford, New Civil Engineer  
**Presented by:** Andrew Taylor, Winner 1982

### Feature Writer of the Year Entries: 29 (N/A)

**Sponsor:** Gardiner & Theobald  
**Winner:** Tom Broughton, Building  
**Presented by:** Ruth Slavid, Winner (Technology) 1983

### Business/Financial Journalist of the Year Entries: 10 (14)

**Sponsor:** International Building Press  
**Winner:** Giles Barrie, Editor, Property Week  
**Presented by:** Jerry Gosney, Winner 1983/87

### Commercial Property Journalist of the Year Entries: 7 (9)

**Sponsor:** International Building Press  
**Winner:** Giles Barrie, Editor, Property Week  
**Presented by:** Nick Rufford, Winner (News) 1986/87

### Housing Journalist of the Year Entries: 12 (15)

**Sponsor:** Swan Hill Group Plc  
**Winner:** Katie Puckett, Housing Today  
**Presented by:** John Waples, Winner (News) 1992/93

### Residential Property Writer of the Year Entries: 7 (N/A)

**Sponsor:** TTA Public Relations  
**Winner:** Mira Bar-Hillel, Evening Standard  
**Presented by:** Michael Hanson, Winner (Rehabilitation) 1982

### Young Journalist of the Year Entries: 8 (10)

**Sponsor:** International Building Press  
**Winner:** Matthew Richards, Building  
**Presented by:** Helena Russell, Winner 1992

### Magazine of the Year (weekly) Entries: 7 (10)

**Sponsor:** Marley Roofing Products  
**Winner:** Construction News  
**Presented by:** Martin Turner, Marley Roofing Products

### Magazine of the Year (non-weekly) Entries: Entries 9 (N/A)

**Sponsor:** Wood for Good  
**Winner:** Architectural Review  
**Presented by:** Charles Trevor, Wood for Good

### IBP Journalist of the Year

**Sponsor:** Arup  
**Winner:** Giles Barrie, Editor, Property Week  
**Presented by:** Jessica Cargill-Thompson, Winner 1995

### IBP Special Achievement Award

**Sponsor:** International Building Press  
**Presented to:** Ruth Slavid, Editor, AJ Focus  
**Presented by:** Paul Hyett, Immediate Past President, RIBA

Figures in brackets: Entries in 2002



THE INTERNATIONAL ASSOCIATION OF  
CONSTRUCTION, DESIGN AND PROPERTY PRESS

DECEMBER 2003

# Record anniversary year for awards scheme

by Alan Hughes, Bulletin Editor

**This year marks the 30th anniversary of the IBP Journalism Awards Scheme and in celebrating this important landmark the scheme has registered another bumper record year. Three major new awards have been introduced attracting key new entrants to boost the scheme in the future.**

The new awards - for feature writing, residential property writing and non-weekly magazines - have been introduced following a wide-ranging review of the scheme by senior editors within IBP.

Meanwhile, at a ceremony at the awards scheme dinner at the Four Seasons Hotel in London, the winners were presented with their awards by previous winners who have gone on to achieve key posts on major national newspapers, magazines and in publishing.

For example, John Waples, Deputy Business Editor of the Sunday Times, who won the News category in 1992 and 1993 presented the Housing Journalist award to Katie Puckett of Housing Today; his Sunday Times colleague, Nick Rufford, another News winner in 1986 and 1987, presented the Commercial Property Writer award to Giles Barrie, Editor of Property Week (who also won Journalist of the Year for 2003, see right) while Andrew Taylor, former construction correspondent of the Financial Times and now its utilities expert, who won News Reporter of the Year in 1982 and twice won Business Journalist in 1989 and 1992, presented this years News Reporter award to Mark Hansford of New Civil Engineer.

Judges for this year's competition spoke of continuing high standards of entries and the developing range of issues covered. The most typical comment came from Simon Fullalove, Chair of the panel judging both the building and civil engineering categories, who said: "The standard in the building sector was again very good with entertaining, informative and challenging writing across a wide range of relevant topics.

"All writers also seemed to understand the importance of the relationship between buildings and people - from those who design and build them

to those who use them or just live near them. The building industry is well served by some excellent and talented specialist journalists."

Commenting on this year's awards scheme, Gerald Bowey, Chief Executive of IBP Services, said: "This has been another immensely successful year for the scheme which is particularly gratifying in its 30th anniversary year.

"Those attending will see clearly that the scope and reputation of the scheme has increased considerably over the intervening years and it is now firmly established as the key benchmark for journalistic standards within construction.

"The comments of previous and current winners show just how valuable they have found their awards in the development of their careers."

Gerald Bowey said he was particularly delighted to report that the Institution of Civil Engineers has agreed to support the civil engineering category - the first award to be presented at the inception of the awards scheme- and this would be reviewed with the ICE next year.

Testament to the value of IBP journalistic awards came from previous award winners, Andrew Taylor of the Financial Times and John Waples of the Sunday Times.

Waples said: "I found my award hugely valuable early in my career. It was an important confidence booster which told me clearly that I was going down the right track."

Taylor said: "It is always a nice thing to receive recognition from your peers and you find that your newspaper appreciates your achievement and will usually want to publicise it. I found it a valuable benefit."



# IBP Awards judging – The experts decide

An impressive panel of expert judges from all sectors of the construction industry and its professions and from the media selected 13 winners from a record 140 entries in a range of categories - including three new ones in Feature Writing, Residential Property Writing and Non-Weekly Magazines.

Judging took place at The Building Centre, London, on Monday, October 20. The winning entries, together with judges' comments are listed below.

## ARCHITECTURAL JOURNALIST

**Winner:** Robert Booth, Building Design  
**Comment:** "What really impressed the judges was Robert Booth's ability to identify his own subjects from a very wide range, to lend them the highest impact and to turn his hand to three very different types of article."from the rest of the field."



## NEWS REPORTER

**Winner:** Mark Hansford, New Civil Engineer  
**Comment:** "His articles were of a particularly high standard, well-researched and written and tackling important and topical subjects."



## COMMERCIAL PROPERTY WRITER

**Winner:** Giles Barrie, Property Week  
**Comment:** "He maintained a very high standard of genuine news stories whose impact was proved by their follow up in the national press. The judges were impressed with his breadth of talent, crisp style and direct approach."



## YOUNG JOURNALIST

**Winner:** Matthew Richards, Building  
**Comment:** "He wrote a very strong piece on Dubai, very well researched and with powerful critical insights. His article on overspending in construction revealed an adroit use of entertaining quotes while his sensitive interview with the building psychologist was fascinating."



## BUILDING JOURNALIST

**Winner:** Marcus Fairs, icon  
**Comment:** "Marcus Fairs is one of the most outstanding construction journalists around. He more than anyone understands the need to entertain readers as well as inform them. His interview with Peter Gershon, The government's PFI reformer is priceless both for its value and wit and his one-man campaign to clean up construction work in Trafalgar Square shows just how far he is prepared to go to give us a good read."



## FEATURE WRITER (New category)

**Winner:** Tom Broughton, Building  
**Comment:** "He provided unusual stories that had considerable impact and wide appeal because they contained new information that made them into real exclusives."



## HOUSING JOURNALIST

**Winner:** Katie Puckett, Housing Today  
**Comment:** "Winner by a clear margin, she dealt with difficult subjects in an interesting and informative way, combining solid research, depth and insight with an entertaining style. She demonstrated good presentation techniques, addressing a variety of very different topics, consistently well written, attracting and maintaining readers' attention."



## WEEKLY MAGAZINE

**Winner:** Construction News  
**Comment:** "The judges thought CN was a particularly impressive publication, well written and presented, dealing with varied and topical subjects. It is highly readable and continues to focus on its given market and seems not to have succumbed to revenue pressures."



## CIVIL ENGINEERING JOURNALIST

**Winner:** Alasdair Reisner, Construction News  
**Comment:** "He injects impact and authority into all his civil engineering pieces by keeping them concise, relevant, well-researched and balanced with human interest. His article on the huge sums of money being lost by light rail contractors is a gripping and disturbing read and one which challenges the very heart of the government's policy for privately financed, integrated transport."



## BUSINESS/FINANCIAL JOURNALIST

**Winner:** Giles Barrie, Property Week  
**Comment:** "He submitted a consistently high standard series of articles of topical interest. The judges were particularly impressed with his exposure of the high pressure sales techniques in the residential buy-to-let market. This was investigative journalism at its best and most entertaining."



## RESIDENTIAL PROPERTY WRITER (New category)

**Winner:** Mira Bar Hillel, Evening Standard  
**Comment:** "Her articles attracted the judges' commendation because they all had very strong and original storylines on issues that would interest and appeal to a wide range of readers. New topics were well-researched and presented in a snappy and entertaining style, reflecting an inquiring and investigative writer with an edge that distinguishes her from the rest of the field."



## NON-WEEKLY MAGAZINE (New category)

**Winner:** Architectural Review  
**Comment:** "In a close contest with the outstandingly-designed icon magazine, Architectural Review won by the shortest pf heads. This long-established magazine is well-designed and provides good coverage of the profession. Its international coverage is most important".



## IBP JOURNALIST OF THE YEAR

**Winner:** Giles Barrie, Property Week  
**Comment:** "His consistently high standard of articles impressed the judges because of their breadth, style and impact. He was equally at home detailing the state of the Gulf property market as he was exposing the sales methods of advisers in the UK buy-to-let market or interviewing and sector's key developers. Giles is genuinely a paragon for others to emulate. He is an outstanding example of how the intricacies of a specialist sector can be made entertaining and informative to a general as well as a specialist audience."

