International Building Press Journalism Awards 1994

Journalism provokes more brickbats than bouquets. But the International Building Press Awards are the one chance in the year for the best writers in architecture, property, housing, building and civil engineering to be recognised.

This year the awards have been revolutionised. There are new organisers, new judging procedures and a new venue for the prize giving.

The IBP is celebrating its 25th anniversary this year. It would be great to celebrate with a record entry to the IBP's most important occasion of the year.

Peter Bill IBP President IBPIBPIBP

INTERNATIONAL BUILDING PRESS



Awards

Architectural Journalist of the Year Sponsor: Shepherd Design & Build **Shepherd Building Journalist of the Year** Sponsor: YJ Lovell (Holdings) plc **Civil Engineering Journalist of the Year** Sponsor: WS Atkins WS/Atkins **News Reporter of the Year** Sponsor: Higgs & Hill HIGGS & HILL Rehabilitation/Environmental Journalist of the Year kyle stewart Sponsor: Kyle Stewart Limited **Business/Financial Journalist of the Year** Sponsor: Redland PLC Rediand **Property Writer of the Year** Sponsor: Conrad Ritblat Sinclair Goldsmith CONRAD RITBLAT SINCLAIR GOLDSMITH 071 935 4499 Young Journalist of the Year Sponsor: Chartered Building Company Scheme Photojournalist of the Year Sponsor: EC Harris EC HARRIS **Editorial Team of the Year** Sponsor: Marley Building Materials MARLEY. IBP Journalist of the Year Judged from the winners of the various categories. The prize is presented by IBP



This year, award winners will receive a special trophy, designed by sculptor William Pye, FRBS, HonFRIBA, best known for the Water Wall of the British Pavilion at Expo '92, and "Slipstream" and "Jetstream" at Gatwick Airport.

BPBULLETIN

INTERNATIONAL ASSOCIATION OF BUILDING AND CONSTRUCTION PRESS (UK BRANCH)
MAY 1994

SECRETARY: PENNY EGLIN, c/o Philip Barrow Communications, Lower Ground Floor, 13 Grosvenor Gardens, London SW1W 0BD (tel: 071-233 7470)



EDITOR: DAVID CRAWFORD 22 The Avenue, Bickley, Bromley, Kent BR1 2BT (tel: 081-464 4708; fax: 081-290 0944)

MANCHESTER PLAYS HOST



Press guests and hosts at the North West Property Lunch, the centrepiece of IBP's Manchester visit on 28 April. Fifth from left, Steve Jennings, Gorna & Co. Solicitors; seventh from left, Jackie Prosser, Marketing Manager, P&O Shopping Centres; ninth from left, Sir Bob Scott, Manchester 2000; tenth from left, Mike Guest, Chesterton. Story on page 4.

NOTICEBOARD

THURSDAY, 26 MAY – IBP INDUSTRY DEBATE

MOTION: "The Government prefers the job security of civil servants over the economic security of the construction industry".

Proposers

PETER BILL, Editor, Building; President, IBP SIR BRIAN HILL, President, Building Employers' Confederation.

Opposers:

ALAN ATHERTON, Executive, Nabarro Nathanson, Solicitors; former Deputy Secretary, Department of the Environment. ELIZABETH JENKINS, Assistant Secretary, Institute of Professional Managers & Specialists.

VENUE: Smeaton Room, Institution of Civil Engineers, 1

Great George Street, London SW1.

TIME: 18.30.

THURSDAY, 2 JUNE - IBP JUBILEE DINNER

GUEST SPEAKER: CHARLES GARSIDE, Special Reports Editor, Daily Mirror and former Editor, The European.

VENUE: Royal Overseas League, Overseas House, Park Place, St James' Street, London SW1A 1LR.

COST: £30 per head including service, VAT and half bottle of wine; cheques payable to IBP Services.

BOOKINGS: to Gerald Bowey, IBP, Victoria House, 98 Victoria Street, London SW1E 5JL (tel: 071-915 0054; fax: 071-828 0887); or use reply slip on page 3.

NEW AWARDS ORGANISERS See story on page 2

DIARY DATES, including IBP JUBILEE YEAR PROGRAMME

THURSDAY, 19 MAY - PRESS RELATIONS FOR BEGINNERS, BAIE/IABC/IPR/ISR/PACA all-day workshop. VENUE: Senate Suite, City University, London EC1V OHB (entrance in St John Street). COST: £219 (including lunch and VAT) for members of sponsoring organisations; £276.12 (non-members). BOOKINGS: to MICHAEL ROSE at BAIE, tel: 0732 459331; fax: 0732 461757.

SATURDAY, 21 MAY – Architectural Dialogue half-day specialist-led tour of Georgian London. VENUE: Coach departs promptly from the forecourt of the Royal Academy, in Piccadilly, at 1015 (so please arrive by 1000), returning at 1300. COST: £15 (student concession £9). BOOKINGS: recommended to tel: 081-341 1371; fax: 081-342 9108.

SATURDAY, 21 MAY – Architectural Dialogue half-day specialist-led tour of Contemporary Small Gems. VENUE: Coach departs promptly from the forecourt of the Royal Academy, in Piccadilly, at 1415 (so please arrive by 1400), returning at 1700. COST: £15. BOOKINGS: recommended to tel: 081-341 1371; fax: 081-342 9108.

THURSDAY, 26 MAY - IBP Industry Debate. MOTION: "The Government prefers the job security of civil servants to the economic security of the construction industry". The debate is being sponsored by Bovis as a mark of appreciation of the work, for the company and for IBP, of the late Sarah Bennett. Please refer to Noticeboard on page 1 for full details and book using the reply slip on page 3; or fax Gerald Bowey on: 071-828 0887.

SATURDAY, 28 MAY – Architectural Dialogue half-day specialist-led tour of the work of Celebrated London Architects. VENUE: Coach departs promptly from the forecourt of the Royal Academy, in Piccadilly, at 1015 (so please arrive by 1000), returning at 1300. COST; £15 (student concession £9). BOOKINGS: recommended to tel: 081-341 1371; fax: 081-342 9108.

THURSDAY, 2 JUNE – IBP Annual Dinner with guest speaker CHARLES GARSIDE, Special Reports Editor, Daily Mirror and former Editor, The European. Please refer to Noticeboard on page 1 for full details and book using the reply slip on page 3; or fax Gerald Bowey on: 071-828 0887.

SATURDAY, 4 JUNE – Architectural Dialogue half-day specialist-led tour of London Buildings; Modern and Beyond. DETAILS: as for Saturday, 28 May.

SATURDAY, 11 JUNE— Architectural Dialogue halfday specialist-led tour of London Docklands. DETAILS: as for Saturday, 28 May.

SATURDAY, 18 JUNE – Architectural Dialogue halfday specialist-led tour of Georgian London. DETAILS: as for Saturday, 28 May.

WEDNESDAY, 22 JUNE – Women in Property Northern Branch centenary evening cruise along the Manchester Ship Canal, followed by Dinner at the Samuel Platt. On-board commentary by Blue Badge Guide Barbara Frost. COST: £15 (WIP members); £17.50 (guests). BOOKINGS: Susan Neary, University of Manchester School of Architecture, tel: 061-275 6934.

Awards news

BBC NEWSCASTER MARTYN LEWIS has agreed to present the 1994 IBP Journalism Awards. Entry forms will be sent out at the end of May, and will be carried

in the June Bulletin, and the presentation ceremony will be in the form of a champagne reception and dinner starting at 1830 on 24 November at Claridges, with Lewis as guest speaker.

Throughout its Jubilee Year, IBP is supporting Drive for Youth, an innovative charity



Martyn Lewis

chaired by Lewis. It aims to remotivate the young longterm unemployed.

As reported in the April Bulletin, the IBP Awards have now been totally restructured. With the full support and encouragement of our generous sponsors IBP has decided that, from now on, all awards categories will be judged by a central panel composed of leading representatives of the media and the construction industry.

Following the competitive tender process which was also announced in the April Bulletin, the Awards have a new administrator. McLean Aylwin Communications put in the successful bid for the organisation of, and publicity for, the 1994 programme.

Ex-Estates Times Business Editor RICHARD AYLWIN and IBP member MELISSA KOJAN have already started work. Says Kojan: "The structure of the Awards has changed significantly.

"The judging will be undertaken by journalists as well as key industry leaders, making each award a real journalistic achievement. We are also expanding the list to ensure that every journalist and editor connected with the industry receives an entry form".

PROJECT AWARDS

TUESDAY, 31 MAY – deadline for entries to 1994 Construction Industry Awards, with building, civil engineering and small project (under £2 million value) categories for projects designed and built in the UK (or overseas by British firms) and completed since May 1993. Judges, under the chairmanship of BAA plc Chair SIR JOHN EGAN, include New Civil Engineer Editor MIKE WINNEY and Daily Telegraph Consultant ROWAN WYBROW.

TUESDAY, 31 MAY – deadline for entries in the 1994 Office of the Year Awards, organised by the British Institute of Facilities Management in conjunction with The Times and Du Pont (UK). Entry available from: BIFM, 67 High Street, Saffron Walden, Essex CB10 1AA (tel: 0799 513371). There are three categories: purpose-built offices; offices in existing/converted buildings; and small offices.

Awards information supplied by:

Bickley Data publishers of

22 The Avenue, Bickley, Bromley,
Kent BR1 2BT Tel: 081-464 4708

BP BULLETIN

INTERNATIONAL ASSOCIATION OF BUILDING AND CONSTRUCTION PRESS (UK BRANCH)

SEPTEMBER 1994

SECRETARY: PENNY EGLIN, (tel - until 5 September: 071-924 4012 after 5 September, 071-351 2400)



EDITOR: DAVID CRAWFORD 22 The Avenue, Bickley, Bromley, Kent BR1 2BT (tel: 081-464 4708; fax: 081-290 0944)

JUBILEE YEAR: SUCCESSFUL START

Annual General Meeting

THIS ISSUE OF IBP Bulletin constitutes the formal notice of (see page 2), and papers for, the 1994 AGM. Please therefore keep this issue and bring it to the AGM, which will be held at 1700 hours on Thursday 29 September at the Whittington Suite of the Building Employers' Confederation's Cavendish Conference Centre in Duchess Mews (off New Cavendish Street), London W1.

The AGM will be followed by the 1994 President's Reception at the same venue. Members who have yet to reply should contact the Chair, GERALD BOWEY, at Communication Solutions, Victoria House, 98 Victoria Street, London SW1E 5JL (tel: 071-915 0054; fax: 071-828 0887).

Chair's Report

THE LAST YEAR has been an exciting one for me personally. It has also seen over two years' hard work by your Executive Committee come to fruition in the run-up to our 25th Anniversary Jubilee.

We now have in place a computer database for both membership records and accounting purposes. IBP Services is up and running and is already enabling us to reclaim hundreds of pounds in VAT.

This year we launched the first-ever IBP Year Book at our 25th Anniversary Dinner. It will form the basis of a major recruitment campaign during the autumn.

An extensive review of the IBP Annual Journalism Awards, in conjunction with the sponsors, has led to the restructuring of the judging process. There is now a central panel of judges representing all sectors of the press and industry.



Former Housing Minister Sir George Young MP (centre) with Romford MP Sir Michael Neubert (right) and IBP President Peter Bill (left) at the 1993 President's Reception.

Upgrading the Awards has included the appointment of McLean Aylwin Communications to handle all promotional aspects. The presentation ceremony, which is being sponsored by John Laing Construction Ltd, will be held at Claridge's, with the Awards being presented by BBC Newscaster MARTYN LEWIS at a special Awards Dinner on 24 November marking the end of the first half of our Jubilee

Immediately following this year's AGM, on Thursday 29 September, comes the President's Reception, in the Whittington Suite of the Cavendish Conference Centre, which is being hosted by the Building Employers' Confederation. On 20 October we have our own "Building Question Time" in association with Placemakers (see "Noticeboard" below).

Looking back over the months that have passed, our newstyle Chinese New Year Party was followed by a visit to South East Wales by 11 IBP member journalists. In April, a dozen technical journalists linked-up with over 150 building and property professionals in Manchester to hear Sir BOB SCOTT of Manchester 2000 give the inaugural address to the North West Property Group.

(Continued on page 2)

NOTICEBOARD

"ANY QUESTIONS" is on THURSDAY 20 OCTOBER 1994 at the FOUR SEASONS, HAMILTON PLACE, OFF PARK LANE, LONDON W1 from 1200 to 1430 (members and guests are asked to seat themselves by 1255). Bars open at 1200. Placemakers, the successful property luncheon club, has joined with IBP to arrange this special event as part of our 25th birthday celebrations. The panel consists of:

THE Rt Hon ENOCH POWELL MBE PC MA. Former MP, Cabinet Minister, soldier (a brigadier at 32) and don, and a prolific writer.

ANN MINOGUE, Partner with lawyers McKenna & Co specialising in property and construction law.

ROGER CAREY FRICS. Managing Director of Slough Estates and President of the British Property Federation.

FRANCIS IVES FRICS, Dip Proj Man. Senior Partner of Cyril Sweett & Partners, international cost consultants and project managers.

IBP is allocated 60 places (first come, first served). COST: £45 per head, including lunch, wine, coffee, service etc. Applications (cheques payable to IBP Services) to GERALD BOWEY, at Communication Solutions, Victoria House, 98 Victoria Street, London SW1E 5JL (tel: 071-915 0054; fax: 071-828 0887).

AWARDS NEWS A message from the President

THIS YEAR SEES a step change in the IBP Awards. The method of judging has been altered. The opinions of eminent journalists from other sectors now carry more weight.

The venue has been changed to reflect the growing importance of the awards. And permanent trophies have been commissioned to give the occasion a sense of continuity to mark this 25th anniversary year of IBP.

We are looking for a record entry for the 11 awards being presented this anniversary year. I hope that journalists from every sector of the architectural, construction and property press will be encouraged by the new arrangements to enter.

PETER BILL, President

MONDAY 12 SEPTEMBER is the closing date for entries in the 1994 IBP Journalism Awards. Entry forms are still available from: MELISSA KOJAN, IBP Awards Office, McLean Aylwin Communications, 39 King Street, Covent Garden, London WC2E 8JS (tel: 071-497 9707).

The categories (with sponsors) are:

Architectural Journalist of the Year (Shepherd Design & Build) Building Journalist of the Year (Y J Lovell (Holdings) Ltd)

Civil Engineering Journalist of the Year (W S Atkins)

News Reporter of the Year (Higgs & Hill)

Rehabilitation/Environmental Journalist of the Year (Kyle Stewart plc)

Business/Financial Journalist of the Year (Redland plc)
Property Writer of the Year (Conrad Ritblat Sinclair Goldsmith)
Young Journalist of the Year (Chartered Building Company
Scheme)

Photojournalist of the Year (E C Harris)
Editorial Team of the Year (Marley Building Materials)
IBP Journalist of the Year (sponsored by IBP)

Awards judges

LEWIS BLACKWELL, Creative Review NEIL BURGESS, NB Pictures ZELDA CHEATLE, Photo gallery owner PHOEBE CORKE, Media Week GAIL COUNSEL, Independent IAN DIXON, Construction Industry Council PATRICK DONOVAN, Guardian DR FRANK DUFFY, President RIBA DEARBHAIL FITZSIMONS, Independent Radio News SIR BRIAN HILL, Building Employers Confederation STEPHEN MAYES, Network Photographers VANESSA HOULDER, Financial Times RICHARD NORTHEDGE, Daily Telegraph ISABEL O'KEEFFE, Independent on Sunday TONY PALMER, Taylor Woodrow plc HERBERT PEARSON, The European TOM ROWLAND, Daily Telegraph HUGH SHARPE, UK Press Gazette MARTIN WHITFIELD, Independent GAYNOR WILLIAMS, Design

DIARY DATES

SATURDAYS at 1000 - Architectural Dialogue half-day tours of LONDON ARCHITECTURE. COACH departs forecourt of Royal Academy, Piccadilly. COST: £15 (students £9). BOOKINGS tel: 081-341 1371; fax: 081-342 9108.

SATURDAY, 10 SEPTEMBER - LONDON OPEN HOUSE DAY, when some 200 interesting buildings open (free) to the public. DETAILS: Large SAE with 50p (coin/stamps/PO) for listing; or £3 (PO or cheque made out to Open House) for special folder including listing to: Open House, 6 Swain's Lane, London N6 6QU

THURSDAY, 29 SEPTEMBER - IBP 1994 AGM. TIME: 1700. VENUE: Cavendish Conference Centre, Duchess Mews, off New Cavendish Street, London W1. See AGM notice on page 2.

THURSDAY, 29 SEPTEMBER - IBP PRESIDENT'S RECEPTION. TIME: 1800. VENUE: as above. CONTACT: GERALD BOWEY on tel: 071-915 0054.

THURSDAY, 20 OCTOBER - IBP BUILDING QUESTION TIME, in association with Placemakers. TIME: 1230. VENUE: Inn on the Park, Hamilton Place, London W1. CONTACT: GERALD BOWEY on tel: 071-915 0054.

PEOPLE

IBP regrets to announce the death, after a short illness, of TREVOR NORMAN, PRO of the Builders Merchants Federation.

DEREK PENFOLD is the new Editor of Estates Times.

ALEX CATALANO has been appointed Deputy Editor of Estates Gazette.

KAREN LENNOX has been promoted to Deputy Financial Editor of Estates Gazette.

IBP Hon Secretary PENNY EGLIN has joined GCI Sterling PR, where she can be contacted from 5 September.

New members are: MAURA PEAKE, Director, Brainwave; ESTHER CAPLIN, Director/Editor, Vision for London; PAMELA BUXTON, Chief Reporter, Building Design; JO SMIT, Group Features Editor, New Builder; LAWRENCE THOMPSON, Head of PR, Kyle Stewart plc; RAYMOND BRIGGS, Editor Master Builder; ANN HEDGES, Industry Editor Master Builder; BRIAN BURDON, Director, Omnia PR Limited; MARTIN PAWLEY, Editor World Architecture; PAUL STROHM, Freelance; JAN CRITCHLEY, Media Relations Manager, Jubilee Line Extension; PETER GRIFFITHS, PR Officer, Institution of Civil Engineers; CHRISTOPHER NEWTON, Managing Director, Montgomery Exhibitions; SUSANNAH LAWTON, PromotionsManager, Montgomery Exhibitions; PAUL O'FARRELL, Account Director, City Press Services.

IBP PERSONNEL

Chair:	Gerald Bowey	071-915 0054
Vice-chairs:	Clive Branson	081-297 1599
	Paul Jowers	0372 726140
Treasurer:	Michael Hardware	071-580 4433
Secretary:	Penny Eglin	071-351 2400*
IBP North:	Clare Moody	061-839 0226
Editor:	David Crawford	081-464 4708
*from 5 Septe	mber	

IBP APPLICATION FOR MEMBERSHIP

PLEASE RETURN TO: IBP, c.	o Chelgate PR Ltd, Number One Margaret St	reet, London W1N 7LG.	
Name:		Journal/Company:	
Address:			
		Postcode:	Tel:
Position		Qualifications:	
If PR Consultancy, state cons	ruction or property accounts handled:		
If less than two years, state pr	evious employer and position:		
Proposer	Seconder	(Note both must	be paid up members of IBP)
On acceptance as a member,	you will be invoiced for £20. If you wish your	company to be invoiced, please t	tick box 🗖

IBP Bulletin is produced by PLAN IT, 48 Southlands Road, Bromley, Kent BR2 9QS. Tel: 081-460 1885 Fax: 081-313 1027

BP BULLETIN

INTERNATIONAL ASSOCIATION OF CONSTRUCTION, DESIGN & PROPERTY PRESS

OCTOBER 1994

SECRETARY: PENNY EGLIN, c/o GCI Group, 1 Chelsea Manor Gardens, London SW3 5PN (tel: 071-351 2400).



EDITOR: DAVID CRAWFORD 22 The Avenue, Bickley, Bromley, Kent BR1 2BT (tel: 081-464 4708; fax: 081-290 0944)

1994 AWARD ENTRIES UP 30 PER CENT

170 ENTRIES HAVE BEEN RECEIVED for the 1994 IBP Journalism Awards representing a 30 per cent increase on last year and a massive vote of confidence in the new look awards.

IBP chairman, GERALD BOWEY, says, "This is a tremendous response especially as we have done away with the cash prizes this year in favour of special IBP 25th Anniversary trophies. It vindicates our decision to overhaul the awards, bringing in journalists as judges and holding an 'Oscarsstyle' awards dinner at Claridges on 24 November."

An intense lobbying campaign by IBP to encourage entries in the weeks leading up to the 12 September deadline saw the the press playing the deadline game right up to the eleventh hour. Some journalists were even filling in their forms and photocopying articles in the organisers offices just minutes before the gate came down.

The first prize for the most popular category goes to the Property Journalist of The Year with 25 entries. We didn't even know there were that many property journalists; it shows we must be coming out of the recession, or is it because one of the organisers is an ex-property journalist?

CLARIDGE'S RECEPTION

THE 18TH ANNUAL IBP JOURNALISM AWARDS PRESENTATION will be held in the Ballroom at Claridge's, Brook Street, London W1 on Thursday 24 November, with an Awards Presentation Dinner to mark IBP's 25th Anniversary. The dinner will be preceded by a champagne reception in the Ballroom reception room, sponsored by John Laing Construction Ltd, to allow editors, journalists and sponsors ample time to mingle before taking their guests into dinner.

A full sized stage set is being especially built from which our guest of honour, BBC broadcaster MARTYN LEWIS, will deliver a keynote speech and present each award before announcing the 1994 IBP Journalist of the Year.

MARTYN LEWIS - Guest of Honour

NOT MANY PEOPLE know that MARTYN LEWIS made his media debut at the age of one, as a golden-haired model for Cow & Gate baby food. It obviously sowed the seed of a love for television as Lewis joined the BBC in Belfast straight from university. After a spell as a reporter and then a newsreader at ITN, he returned to the BBC in 1986.

His outspoken attack against downbeat broadcast news was in fact an argument for a significant shift towards balance. For instance if a car factory closed down, the job losses would make headlines; but if another car factory opened that day, it would be given no attention at all.

Perhaps it is not surprising, therefore, that Lewis is chairman of a charity called Drive for Youth. The charity aims to give practical help to the worst off of the young unemployed by encouraging businesses to support the youngsters on their 22-week remotivating courses.

The property category was closely followed by the Editorial Team of The Year with 23 entries.

The full list is as follows:

Architecture	16
Building	17
Civil Engineering	13
News Reporter	16
Rehabilitation/Environment	20
Business/Financial	20
Property	25
Young Journalist	13
Photojournalist	7
Editorial Team	23
Total	170

We wish all those IBP member journalists who have entered all the best and, so as not to be biased, all non-members, providing they join the IBP by the awards night.

> RICHARD AYLWIN MELISSA KOJAN Awards Co-ordinators

ANY QUESTIONS

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John Laing Construction Ltd.



Sponsors of the IBP Awards Evening

THE CATT'S OUT OF THE BAG

THERE ARE SOME OLD FACES amongst this year's entries but the long-service medal for participation and success in the IBP Journalism Awards must surely go to Mira Bar-Hillel and RICHARD CATT.

CATT, who finds the time to practice as a building surveyor as well as putting his hand to journalism, has won awards on no less than eight occasions including a mind-boggling four times for the Rehabilitation Category.

That doughty campaigner of the Evening Standard and Sunday Telegraph MIRA BAR-HILLEL has won five times including the news category which she has grabbed twice. Surprisingly, despite some high profile architectural stories - remember Paternoster she has never taken the architectural award. Next time Mira.

If you think that winning an IBP award is your passport to fame and fortune on the nationals, you might just be right. In 1982 a certain JONATHAN GLANCEY from Architectural Review won the architecture category, which probably didn't go unnoticed by his future employers at The Independent.

JOHN WAPLES bagged the news reporter category in 1992 and 1993 when he was at Estates Times which might explain his move to the Sunday Times. And Guardian writer PATRICK DONOVAN, who won the Young Writer of the year award in 1980 while he was on New Civil Engineer, is one of this year's IBP judges.

However, not everyone has used an award to further their own ends in journalism. Last year's Young Journalist, CHARLIE JACOBY, has forsaken the Wardour Street offices of Estates Gazette to travel the length of Africa in a Land Rover and write a book about the evolution of rugby on that continent. Eat your heart out Conrad.

Property Journalist of the Year in 1992, ROBERT KYNOCH, has gone off to pen erudite copy as a stockbroker's analyst at NatWest Capital Markets. TED STEVENS, one time winner of architectural and energy conservation awards, took the PR penny in the 1980s and runs Camargue in Cheltenham.

There are probably many more high profile journalists who walked away with IBP awards silverware in the 1970s but the records seem

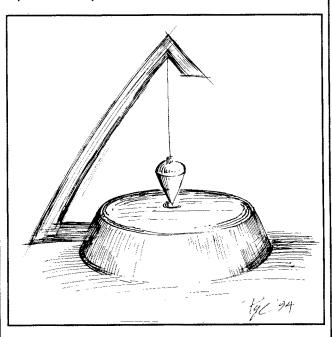
to have disappeared. Nevertheless, the Awards apparently came into existence in 1975. At that time there was a single engineering category called the John Deere Travel Scholarship. This award was organised for at least three years before evolving category by category into the scheme we know today.

IBP COMMISSIONS WILLIAM PYE FOR AWARDS TROPHY

THE CHOICE OF SCULPTOR WILLIAM PYE to create the special 25th anniversary trophy for the awards was a natural one. His work is already known to many of those entering the awards, having been covered in architecture, design and construction publications.

His water sculptures are often the centrepiece of major developments and public projects such as 123 Buckingham Palace Road, the North Terminal at Gatwick Airport, the newly refurbished Cable & Wireless headquarters and the Water Wall and Portico of the British Pavilion at Seville's Expo '92. He is currently working with YRM on a courtyard piece for the new British Embassy in Oman, and a 'waterfall' project for Derby's market square. This year the RIBA acknowledged William Pye's contribution to architecture by making him an Honorary Fellow of the institute.

The trophy's form describes the architectural device of seeking the horizontal and vertical planes. It will be made of steel and patinated bronze; each award will be signed and numbered by the sculptor and will be the permanent possession of each award winner.



The Pye Trophy

IBP JOURNALISM AWARDS

The Sponsers

John Laing Construction Ltd - Sponsor of the Awards Evening As sponsor of the awards evening at Claridges on Thursday, November 24, Laing believes that good balanced and accurate reporting of events in the construction industry has never been more important. There are significant changes happening in the industry such as the Private Finance Initiative and the industry's shape will alter continually as it approaches the next millenium. Laing believes that the media provides a vital service by witnessing events and giving an insight into the industry's current state of play and the company's sponsorship underlines the importance Laing places on quality in the media.

W S Atkins - Civil Engineering Journalist of The Year WS Atkins is entering its second year as a sponsor. Last year it sponsored the Property Journalist of The Year award but has transferred to the engineering category. The company believes that the awards are a recognition of the good journalism that covers the diverse construction industry.

Redland plc - Business/Financial Journalist of The Year Redland has been a sponsor of the IBP awards since 1985 and believes that the quality of financial journalism influences not only the value of investment in the sector but also the level of understanding of market trends and key issues facing all companies in the industry.

Shepherd Design & Build - Architectural Journalist of The Year Shepherd is sponsoring the award for the first time this year. Established at the turn of the century it is one of the largest private contractors in the country and pioneered "design and build" over 30 years ago. Today it is one of the leading design and build contractors and recently won the £71 million DRA Farnborough project, the largest design and build contract awarded in the UK.

EC Harris - Photojournalist of The Year EC Harris, one of the largest cost consultants and project managers in the world, is sponsoring an award for the first time this year. The firm sees its sponsorship as means of supporting the specialist media, recognising the impact that high quality photography has on communications.

Conrad Ritblat Sinclair Goldsmith - Property Writer of The Year This is the first year that Conrad Ritblat Sinclair Goldsmith has sponsored the Property Writer of The Year award. As one of the main players is the property market Conrad Ritblat Sinclair Goldsmith wants to promote excellence in the field of journalism.

YJ Lovell (Holdings) plc - Building Journalist of The Year Y J Lovell, the construction company, has been sponsoring this award since 1989. The company believes that its sponsorship of an award makes its own management more responsive to working with the press.

Higgs & Hill - News Reporter of The Year The company has been sponsoring the awards since 1986. It sponsored the Property Writer of The Year until 1991 and since then the News Reporter. Higgs & Hill comments that news is the lifeblood of journalism. To achieve recognition from fellow journalists for excellence, quality and sometimes exclusivity in news reporting is a high accolade in a testing profession, and Higgs & Hill wishes to be associated with that.

The Chartered Building Company Scheme - Young Journalist of The Year This is the first year that it has sponsored the awards and chose the Young Journalist category because the scheme is relatively young and this category seemed appropriate. It values its relationship with the press because it is important for them to know about the Chartered Institute of Building.

Kyle Stewart Ltd - Rehabilitation / Environmental Journalist of The Year Kyle Stewart has been sponsoring this award for six years and is extremely involved in this high profile area that attracts considerable interest from both journalists and the public.

Marley Building Materials - Editorial Team of The Year Marley introduced this category to the IBP awards for the first time in 1993 as recognition that publications are produced as part of a team effort and not just by individual journalists.

IBP thanks all the awards sponsors for their generous support.

BP BULLETIN

INTERNATIONAL ASSOCIATION OF CONSTRUCTION, DESIGN & PROPERTY PRESS

24 NOVEMBER 1994

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INTERNATIONAL BUILDING PRESS JOURNALISM AWARDS 1994 THE DAY OF JUDGEMENT

THE JOURNALIST JUDGES for the 1994 International Building Press Journalism Awards started arriving at Henrietta House in London's West End at 0900 and it was clear from the word go that they were wholeheartedly entering into the spirit of the competition. Even before the formal proceedings started they were informally "cogitating, deliberating and inwardly digesting" their various categories.

FRANK DUFFY, President of the RIBA and chair of the **Architectural Category**, waxed lyrical about the architectural entries, "This is a golden age in architectural journalism in the UK. There are simply not enough awards available to do justice to the talent presented to us. "They represent the very highest level within the professional press and stand in a great tradition."

Special mention was made of **LOUISE ROGERS** on RIBA Journal and **CLARE MELHUISH** on Building Design. "Both are outstanding writers within the world of architectural discourse - critical, spiky, lively and not afraid of big ideas."

In any other class, **JONATHAN GLANCEY** on the Independent "would be incomparable", commented Duffy, "In the context of these entries his passion blazed, but struck us as too personal".

Duffy, in highly commending **LARRY NEILD** of the Liverpool Echo, praised his series of articles "which make architecture accessible to the people for whom it means so much". The pieces were about buildings, the people who build them and use them and about the culture of a great city. "The series is a tremendous feat."

But the award went to **HUGH PEARMAN** of the Sunday Times, whose three pieces were "fluent, witty, topical, beautifully structured and complete."

Duffy's one word of caution regarded "good technical journalism in architecture - of the kind that the Architects' Journal used to be world famous for." He criticised the growth of "bland, formulaic page-filling stuff which is not only

unexciting but technically weak and incomplete."

In the Civil Engineering Category, the judges had few words of praise for the entries. "Some articles would have been better if they had just printed the list of statistics that the writers presumably took from the handout materials," said LEWIS BLACKWELL. "Many seemed to forget they had been talking to real people and that they were going to be read by real people. Instead, the words were a kind of neural programming language for civil engineers."

The one lonely exception to this depressing rule said category chair Duffy was the entry by **DAVID HAYWARD** of New Civil Engineer, which combined, "amazingly in this context, the technical and humour. In an arid field he brought us the unforgettable Cone Collector - a story he either invented or found out for himself. In another excellent piece we were left with one great unanswered question - what is Scour?"

"Deciding on a single winner from the 25 entries was not easy," explained Daily Telegraph Deputy City Editor RICHARD NORTHEDGE, standing in as chair of judges for TONY PALMER, President of the Chartered Institute of Building, on the **Property Writer** category.

The judges were impressed with an article by MIRA BAR-HILLEL in the Independent's London Supplement on the trauma of a Lewisham family in fighting bureaucracy to retain their home.

Their third choice was **JAMES WHITMORE** of Property Week, "who wrote a number of very readable profiles of property people. It was a delight to read about people rather than structures," said Northedge.

Freelance writer **LESLEY GILLILAN**, took the second place slot and found something new to tell Guardian readers about The Ideal Home Exhibition. She also celebrated the 50th anniversary of the pre-fab in the Daily Telegraph

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John Laing
Construction Ltd.



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(Continued from page 1) magazine in a "highly accessible style".

Winner of the Property category was **CATHERINE PEPINSTER**, former News Editor of Time Out and now Deputy Home News Editor of the Independent on Sunday. "We liked her confident style and the angle from which she approached such subjects as Oxford Street's decline and the capital's redundant sites," commented Northedge. He was particularly encouraged that a non-property magazine such as Time Out should take property matters so seriously and that Pepinster met the challenge, which most other entrants didn't have to do, of making her subject interesting to a non-specialist readership.

Northedge made some extremely pointed criticism in relation to the **Young Journalist** category. "We were not over impressed at the standard of entries even bearing in mind that the entrants are 'young'. Perhaps editors should not be so keen on winning an award that they submit poor quality work; certainly an editor who wants to help his or her young journalist should take greater control of improving copy before it appears in print and do more work in training, rather than simply employing cheap labour."

Too many entries were over long, not because the author had anything to say but because space demanded a padded article. There was too much reliance on press releases with nothing added by the author and some articles, although interesting, were simply a precis of someone else's report/exhibition or book, for which the journalists couldn't be given credit.

In third place was **JAMES GILMOUR** of Urban Street Environment, with the runner-up being **HELENA RUSSELL** of New Builder and New Civil Engineer who impressed the judges with a well-researched article on supermarket fires.

The winner was **NAOMI STUNGO** of RIBA Journal. "Her article on the profusion of architectural awards was a subject not frequently covered but done well and she wrote confidently too about a modern house in Scotland; while the judges were less keen than her on the property they were unanimous about her writing."

The judges assigned to the **Business/Financial** category were impressed by the range of subjects but concluded that it made their job difficult and they did not find it easy to assess submissions by a journalist when the articles were written on a joint basis with colleagues from the same publication.

IAN DIXON, Chairman of the Construction Industry Council and chair of the Business/Financial category, said that although they had three or four finalists covering a wide spectrum of articles the judges were unanimous about the winner. "We found the article on the collapse of CONDOR by **DAVID NUNN** of Contract Journal an outstanding piece of journalism. It was a very comprehensive in-depth article which was well organised and showed a range of journalistic skills."

TOM STEVENSON of the Independent was runner-up.

The winner of the **Building Journalist** category, also chaired by Ian Dixon, was noted for her "tempting opening paragraphs". Dixon said that the opening paragraph of her Berlin article illustrates well why **DENISE CHEVIN** of Building magazine was their selection as category winner: "Its 1230 on a Friday afternoon on a freezing cold building site, somewhere on the outskirts of East Berlin. The Germans are packing up and going home. The British contingency, meanwhile, is in the canteen eating Wiener schnitzel, soggy potatoes and peas. They have an afternoon's work ahead."

Dixon said they particularly liked the comprehensive and detailed article on Glyndebourne, which was technically interesting and descriptively captured the delights of the building. "All three articles written by Denise were imaginative in their use of language and benefited from captivating opening paragraphs."

MIRA BAR-HILLEL came out as winner of the News Journalist category. Category chair SIR BRIAN HILL, Chairman of The Building Employers Confederation, praised Mira's "outstanding campaign, highlighting the plight of a vulnerable group of householders, namely those who, during the recession, lost their homes to repossession. It was a campaign over 12 months, in which her persistent research and eye for detail are clearly shown in three articles over a variety of publications."

NEIL DOYLE of New Builder and New Civil Engineer was highly commended, particularly for his article on the bridge design of the structures damaged in the 1994 earthquake in Los Angeles. "His enquiring mind and assiduous approach is reflected in a detailed article which shows that earlier design precautions might have been defective."

He also wrote an original and timely news item on the fate of the UK Pavilion at the Seville Expo '92 which revealed that the pavilion designed by Nicholas Grimshaw was likely to be sold off as scrap.

In the **Rehabilitation and Environment** category there were a wide variety of articles with a minority of outstanding contributions.

Winner of the category was **FRASER ALLEN** of Urban Regeneration. "He demonstrated a high and consistent level of quality," said Sir Brian Hill. "His writing has a strong eye for detail and he develops his features in a systematic and interesting manner. All three articles were well argued and were based on sound research."

The judges highlighted his article on the "High Street Experience" which they felt was of great interest focusing on the decline of the traditional

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high street. He further sign-posted the measures appropriate to avoiding this decline.

His "Sheffield learns to shine" article was a well structured historical study of a city which had suffered from severe decline in its traditional industries. "The article clearly indicates, in a positive and well illustrated manner, the way forward."

MARTIN SPRING of Building magazine was highly commended. The judges particularly noted his articles on Smithfield Market and Hulme Regeneration which showed a high level of research and descriptive colour. The Hulme article reflected an intelligent account of the possibilities of regeneration.

In the Photojournalist category, the winner GRANT SMITH was praised for his ability to produce really high quality results while working within considerable restraints of subject matter. GAYNOR WILLIAMS, a freelance journalist, former editor of Design magazine and chair of the category said that "his pictures were highly intuitive and intriguing". He also showed good journalistic instincts by, for example, putting in a Heathrow Express sign in one of his pictures. As one of the panel said, "How do you differentiate one hole in the ground from another - and make it look good?"

The judges highly commended MORLEY VON NEIL BURGESS, NB Pictures STERNBERG and praised his ability to "look again" at his subject matter. For instance, taking a picture of a statue from the back - where its supports were clearly visible - rather than going for the obvious shot at the front. "He was able to make technical subjects - such | GAIL COUNSEL, Independent as pipework and ducting - look fascinating." However, they felt that he had the great advantage of material to IAN DIXON, Construction Industry Council work with, and where he was handed the obvious opportunity - such as Grimshaw's Waterloo terminal he hadn't always made the most of it.

THE RIBA JOURNAL in scooping the Editorial Team award had, according to the judges, done the most difficult of things, "taken a technical subject and made it fascinating, even to a general readership." Gaynor Williams' view was that "it was provocative and LEE MALLETT, Building Design stimulating, but it still, however, managed to be an extremely useful title for its readership, with features | STEPHEN MAYES, Network Photographers on specifiable products, leads on where new work was to be found, etc."

CONSTRUCTION NEWS was highly commended.

After lunch the judges, itching to get back onto their own papers and put into practise the "award winning journalism" criteria for themselves, were asked to decide on the "victor ludorum" prize - the IBP Journalist of The Year Award - the "award winners prize". The first returns from the category chairs had HUGH PEARMAN and DAVID NUNN neck-and-neck but in a late high-scoring burst MIRA BAR-HILLEL, that old campaigner of the IBP Awards, swept in to take the prize. She last won the news category in 1983 and, although this year's news award was her sixth, she had never before taken the overall IBP Journalist of The Year Award.

Congratulations to Mira and all the other category winners who came through from a large entry list to claim their titles.

ACKNOWLEDGEMENTS

Gerald Bowey, Chair of International Building Press, would like to thank the following organisations for their generous support and sponsorship of specific aspects of this year's Annual Journalism Awards.

JOHN LAING CONSTRUCTION LTD **Evening Sponsor**

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The Organising Committee acknowledge with thanks the dedicated hard work of the judges.

LEWIS BLACKWELL, Creative Review

ZELDA CHEATLE, Photo gallery owner

PHOEBE CORKE, Media Week

PATRICK DONOVAN, Guardian

DR FRANK DUFFY, President RIBA

DEARBHAIL FITZSIMONS, Independent Radio News

SIR BRIAN HILL, Building Employers Confederation

VANESSA HOULDER, Financial Times

RICHARD NORTHEDGE, Daily Telegraph

ISABEL O'KEEFE, Independent on Sunday

TONY PALMER, Taylor Woodrow plc

HERBERT PEARSON, The European

TOM ROWLAND, Daily Telegraph

HUGH SHARPE, UK Press Gazette

MARTIN WHITFIELD, Independent

GAYNOR WILLIAMS, former Editor of Design

INTERNATIONAL BUILDING PRESS JOURNALISM AWARDS 1994

IBP Journalist of The Year

Judged from the winners of the various categories.

The prize is presented by IBP

Mira Bar-Hillel - Freelance: Daily Telegraph/Evening Standard/ Estates Times

Editorial Team

Sponsor: Marley Building Materials

RIBA Journal

Highly Commended Construction News

Architectural Journalist

Sponsor: Shepherd Design & Build

Hugh Pearman - The Sunday Times

Highly Commended

Larry Neild - Liverpool Echo

Building Journalist

Sponsor: YJ Lovell (Holdings) plc

Denise Chevin - Building

Civil Engineering Journalist

Sponsor: WS Atkins

David Hayward - New Civil Engineer

News Reporter

Sponsor: Higgs & Hill

Mira Bar-Hillel - Freelance: Daily Telegraph/Evening Standard/Estates Times

Highly Commended

Neil Doyle - New Builder/New Civil Engineer

Rehabilitation/Environmental

Sponsor: Kyle Stewart Limited

Fraser Allen - Urban Regeneration

Highly Commended

Martin Spring - Building

Business/Financial

Sponsor: Redland PLC

David Nunn - Contract Journal

Property Writer

Sponsor: Conrad Ritblat Sinclair Goldsmith

Catherine Pepinster - Time Out (Now Independent on Sunday)

Young Journalist

Sponsor: Chartered Building Company Scheme

Naomi Stungo - RIBA Journal

Photojournalist

Sponsor: EC Harris

Grant Smith - Freelance: New Builder/New Civil Engineer

Highly Commended

Morley Von Sternberg - Freelance: The Sunday Times/ABC+D/ ES Magazine/Architectural Review

BUILDING MATERIALS

Shepherd

///**///**////Lovell

ws/Atkins

HIGGS & HILL CONSTRUCTION - PROPERTY - HOMES

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BEHIND THE COLLAPS



Stungo investigates whether the best man really wins.

JUDGES IN SESSION



a Architectural & Civil Engineering categories

From left to right: Isabel O'Keefe, Melissa Kojan (assisting on a technical point), Frank Duffy (chair) and Hugh Sharpe.

- b Editorial Team & Photojournalist categories
 - From left to right: Patrick Donovan, Zelda Cheatle, Gaynor Williams (chair) and Neil Burgess (not in picture Lewis Blackwell).
- c The Organising Committee
 - From left to right: Richard Aylwin and Melissa Kojan of McLean Aylwin Communications with IBP chair Gerald Bowey.
- d Rehabilitation & News categories
 - From left to right: Sir Brian Hill (chair), Herbert Pearson and Tom Rowland (not in picture Dearbhail Fitzsimons).
- e Property & Young Journalist categories
 - From left to right: Martin Whitfield, Phoebe Corke and Richard Northedge (standing in as chair for Tony Palmer).
- Building & Business categories
 - From left to right: Ian Dixon (chair), Lee Mallett, Gail Counsel and Vanessa Houlder.