



Company: Ocean Media Group, 4 Harbour Exchange Square, Isle of Dogs, London, E14 9GE

Budget: Revenue £3m. Direct operational and marketing costs £1.5m.

Location: Manchester Central

Summary of the event: Housing is the Chartered Institute of Housing's annual event and Europe's largest housing festival, taking place annually in June. With 550+ speakers, 400 sponsors and exhibitors, 12 streams of innovative content and 8300+ attendees it is where the sector comes together to share best practice annually.

Housing is not a talking shop, it is a strategic event that enables the whole sector to come together to help improve tenants and residents' lives. Working alongside government agencies and departments it aims to influence their policies around social housing, homelessness, welfare reform, supply of genuinely affordable housing, placemaking and design quality. Whilst it is a basic human right to have an adequate home and standard of living we aim to do far more together.

Housing is a must-attend event for local authorities, housing associations, key partners and suppliers, government, housebuilders and developers. (140 words)

Who does the event communicate to? Who are the key stakeholders?

Over two thirds of our attendees use Housing as their only industry event for the year so it is vital we ensure they walk away equipped to perform their day job even better and learn new solutions to current organisational and sector difficulties and problems. The attendees at Housing can make people's lives better so we have a duty to ensure we help communicate how.

To ensure we meet these needs our strategy is multifaceted.

Year-long marketing campaign: As the sector's main media offering, across print, digital and events, we ensure our messages reach at least 120,000 housing professionals throughout the year. Our campaign marketing for 2019 targeted solutions to homelessness, myth busting around MMC, how the sector can notice early signs of domestic abuse in the home and building safety. There was also underlying messaging throughout on good design quality and what is truly affordable housing. We have a moral duty to help our sector make the right choices.

Influencing government, the regulator and funding community: We review our programme regularly to ensure it represents the sector in a way that will ensure continual support from external stakeholders. We balance this with challenging government to do more for our sector, indeed in 2019 we orchestrated the stage-set to include the Secretary of State sitting and listening to a 25 minute impassioned speech by the President of the CIH urging people to do more to help those in need.

Senior leaders' forum: Throughout the week we host over 10 forums to allow the sector leads to come together in a variety of environments to meet senior government and agency figures to discuss housing policy moving forward. In 2019 the issues debated were funding, placemaking, what is truly affordable housing, risk versus reward, joint ventures, customer experience and the tenant voice, building safety and design quality. These opportunities are invaluable to the SMT delegates that come to Housing and create a place for people to discuss and debate ongoing areas that affect their organisations.

Delegates of the future: Launched in 2015 we welcome approximately 400 delegates of the future each year. The scheme was created around succession planning and also to ensure people new to the sector, who were perhaps working in a silo within housing, to feel part of these thriving communities. Essentially the delegates of the future get a free delegate place on the final day of Housing (Thursday) worth £600. But we go a few steps further. We created a

bespoke social media networking tool for this audience class, and then hosted a welcome social at a bar the night before, followed by a breakfast event on the day with some tips to navigate Housing and get the most out of the day, ending in an invite to the Secretary of State's keynote. To have a supportive peer to peer network is invaluable and attending Housing helps you create some lasting relationships, friends and perhaps new colleagues. (500 words)

Rundown of the event

- 3 days
- 12 streams
- 550 speakers
- 8300 attendees
- 1 Homelessness Hackathon
- 1 Prime Minister, 1 Secretary of State, 2 Ministers
- 400 sponsors and exhibitors

This one testimonial sums up why we do it each year, "For years I was with another organisation and wanted to come as I had followed and heard of this event, but I was never allowed by the organisation. This year I am with a new organisation that recommended and encouraged my attendance. They even recommended I attend all 3 days if I could. Unfortunately, I couldn't on this occasion. I had heard many stories from people's previous visits and this year's final day surpassed all expectations I had. I attended as many seminars as possible, my favourite being the one on housing professionalism. I was in awe of the presenters, all female, many as young as myself, it inspired me to progress in my housing career, something that I had always wanted to do. I have used this and have since nominated myself as a Delegate of the Future for the NHF, I really want to gain professional qualifications also, this is something I have always been promised by employers and never delivered and I'm unable to fund myself. But I was able to speak to someone on the CIH stand regarding the CIH qualifications. So now I have an avenue. THANK YOU."

Housing is big. The team behind it is small. 2 conference producers brought this vitally important content to the audience with a total speaker budget, including t&e of £30,000. Sessions included these delivered by over 550 speakers:-

- George Clarke speaking on 100 years of council housing and the anniversary of the Addison Act (masterclass)
- Prime minister, Theresa May, announcing more to tackle the quality debate through delaying Help to Buy payments (keynote)
- Andy Burnham, mayor, GMCA taking about homelessness and the GM Housing First programme (fringe)
- George Clarke speaking on the cladding scandal and tower block safety (fringe)
- Building better, faster from the Housing Minister (MMC stage)
- David Lunts and Eamonn Boylan take delegates down memory lane with the 40 year journey of largescale estate regeneration in Hulme (study tour)
- Helping people to live independently with dementia (housing management)
- David Ireland OBE, World Habitat, talking sustainable communities and the legacy of place (keynote)
- Question Time debate for the tenants and residents voice featuring 8 customers and also showcasing One Manchester's film reaching out to the victims of Grenfell produced in association with The Royal Exchange Theatre (keynote but welcoming all for this session)
- Analysis of Scruton's commission so far (placemaking)
- The future of the high street – and the role resi must play (placemaking)
- Digital inclusion to improve people's lives (tech)
- Jim Strang, president of CIH, speaks on working with men and boys to end domestic abuse (fringe)
- Orchestrated regeneration with the Royal Philharmonic (live performance on the fringe)
- Building smarter, embracing digital with Innovate UK and the Construction Innovation Hub (MMC stage)
- Leading through change with Dave Snowden, founder, Cognitive Edge (keynote)
- RIBA's Future Places – the story so far joined by CIH, RTPI and Homes England (keynote)
- Ed Miliband on his vision for social housing with Shelter (masterclass and fringe)
- The shadow housing minister keynote following the Prime Ministerial address (keynote)
- Why health and housing must work better together with Housing LIN (masterclass)
- Brexit and what next for housebuilding (placemaking)

- The next generation of cities – designing places for people to work, live and play (placemaking)
- The MHCLG design quality session (masterclass)
- AI and housing: reimagining service delivery (tech)
- Supporting tenants with mental health issues (Mind and St Mungo's)
- MMC funding, quality and durability: Busting all myths (MMC stage)
- The future of BTR: Parity with home ownership? (placemaking)
- Proud to be professional with CIH and MHCLG (housing management)
- Question Time for future leaders: Innovation and diversity (keynote)
- CEO of countryside interview on why design quality should really matter (masterclass)
- Creating health and sustainable places with Byker Community Housing (placemaking)
- Smart cities and the future of urban living (tech)
- Ending the prolific sex for rent (fringe)
- MOBIE, Chicks with Bricks and Homes England discuss new skills for a new era (MMC stage)
- Invisible women: The story of two revolutionary LGBTQ revolutionaries (fringe)
- Inclusive futures with Stonewall and the Housing Diversity Network (fringe)

By creating a festival around the most important issues we face together we delivered these stats in 2019:-

- Delegate revenue of £875,000 (+£50k YoY)
- Positive NPS scores for all attendee types
 - o +54 delegates of the future
 - o +16 delegates
 - o +26 free visitors
 - o +14 exhibitors and sponsors
- 81% of attendees said attending Housing provided an excellent ROI
- Free visitors up 37% YoY
- Exhibition rebook on site £67% (£215k up YoY)

Networking has always been at the heart of Housing and we work with key stakeholders to ensure the 60+ official fringe events meet our audiences needs. There is one rule, the day job is the day job so we coordinate all networking fringe activity before the day starts or after it finishes. Highlights this year included:-

- Housing Heroes awards – kickstarting housing week on the Monday 850+ people came together to celebrate those that continuously go above and beyond the day job. Categories include apprentice of the year, mentor of the year and tenant of the year.
- Trowers and Hamlins' MMC report launch on funding barriers to offsite housing
- Places for People fit for the future dinner – chaired by our editor Luke Cross, Social Housing we welcomed guests from local authorities, Urban Splash, RIBA, Sekisui House, ilke and Silk Road amongst 30 leaders at the dinner.
- Homes England drinks reception supported by The National Sales Group to discuss the benefits and barriers to shared ownership
- Drag queen karaoke – with no particularly serious angle but a lot of fun and laughter was had!
- Savills research lunch analysing the third year of the capacity and sentiments survey work
- Inside Housing's launch of their resident safety campaign (1035 words)

Key challenges in 2019

In 2019 we did not meet any really serious external challenges compared to previous years. In 2017 we put on the event shortly after the tragedy at Grenfell, in 2016 three working days after Brexit and in 2015 after the Tory Party won a majority in the general election.

Our biggest challenge in 2019 was when we found out on the Friday night that the Prime Minister would like to come to Housing to deliver one of her last official speeches before she stepped down. You can watch it and read it [here](#).

All operations, security and programme had to be immediately reviewed. The announcement was confidential until close of play Tuesday so all preparations had to be done in secret. We accommodated three full visits on Sunday and Monday with Theresa May's ministerial visits team, media, central government security team and local police force.

We were also keen to ensure we did not give her favourable political positioning as the session she needed to deliver crossed over with the Shadow Housing Minister. We immediately reached out to him and ensured he was on board with the movement of his session, giving him the opportunity to speak directly after the Prime Minister to review what she said and offer an alternative point of view.

We also received a lot of media attention as the PM team had tipped off some of the main media. We were extremely keen the coverage was professional and covered the sector in a positive fashion. We welcomed all media and journalists' requests but also ensured they had access to the voices of the sector whilst with us at Housing. We encountered no negative feedback and were very happy with the results post-event.

To ensure the session was delivered to anyone who was attending, regardless of paying as a delegate or not, we patched the session through to the main keynote theatre in the Tech theatre to cater for all free visitors and exhibitors. (332 words)

Did we meet our core objectives?

Yes we did on site but importantly we created a platform for some essential external messaging to reach much further afield.

Featured place on Channel 4's 100 years of council housing documentary (<https://www.channel4.com/programmes/george-clarkes-council-house-scandal>)

Widespread national coverage of the event including ITN news story (appendix 1)

Homelessness hackathon idea already at live pilot stage (read all about it [here](#))

Social media played its part and the official Housing twitter channel delivered some great stats over the three days of the event:-

- 92.2K impressions compared to 42.1K impressions in 2018
- 80 links, 42 retweets and 131 likes per day compared to 15 link clicks, 24 retweets and 93 likes per day in 2018
- Housing 2019 twitter gained 415 followers in June 2019
- 14,300 profile visits

A few testimonials to back-up what this meant to those that attended can be found below:-

Delegate and visitor feedback...

- *I found the conference to be extremely insightful. I received a lot of valuable information to help me in my job role, sector and personal development. I would highly recommend the event to others in the industry or who work in conjunction with the housing sector.*
- *It was one of those rare conferences where anybody who was anybody was there. Great location and a packed agenda of interesting conversation.*
- *It was clear, it was fast paced and there are no 'time wasting' elements to this event - it has always been a highlight for the diary in this industry.*
- *There was lots of diversity in the event programming. Some of it was truly aspirational; what it means to be a professional and how to be a leader. There was a great energy around the event.*
- *So much 'bigger picture' learning. It's nice to feel part of a community making a difference.*

What the exhibitors had to say...

- *It was my first-time attending Housing and I could immediately tell why it is the biggest and best housing event.*
- *We have always had a positive result at this event. Key players in the industry attend.*

- It is the signature event for the housing sector. It is still the best conference for promoting products and brand by far.



To summarise on how we met our objectives:-

- Create an engaging programme that influences attendees at the event and the wider audience through national media **ACHIEVED**
- Grow audience attendees across all sessions – 13,200 in 2019, up 9% YoY **ACHIEVED**
- Grow audience numbers YoY **ACHIEVED**
- Maintain positive NPS scores across all audience groups **ACHIEVED**
- Increase rebook by 20% **ACHIEVED**
- Guarantee issues such as homelessness, domestic abuse, inclusivity and building safety remain at the fore **ACHIEVED** (452 words)



The Housing fringe



PM delivering a keynote



Homes England drinks' reception



Silent theatre in Tech



Homelessness Hackathon

Appendix 1

guardian
UK edition

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Britain's private rented sector isn't fit for purpose. It's unfair and unsafe

Vicky Spratt

With landlords holding all the cards and tenants in substandard housing, regulation hasn't kept pace with market conditions



▲ The number of renters is only set to grow, with a quarter of the population expected to rent by 2021.
Photograph: Christopher Furlong/Getty Images

Another day, another housing crisis story confirming what we already knew: things are really bad. *New research from Citizens Advice* has found that not only do half of landlords not know about or understand their legal obligations, but that their tenants aren't aware of their rights either and, even when they are, they don't always feel able to enforce them.

Two-thirds of tenants said that their landlord has not addressed disrepair in their home, 15% said they believed that disrepair was a major threat to their health and safety, and 32% said that their home did not have a carbon monoxide alarm despite requiring one. This, *Citizens Advice says*, leaves hundreds of thousands of renters living in mouldy, potentially dangerous homes with some missing smoke alarms and carbon monoxide detectors.

When it comes to renting, there's a serious power imbalance. Renters fear complaining - even when they know they're within their rights to - because, despite the government's *recent promise to do away with section 21 of the 1988 Housing Act*, which allows landlords to evict tenants without having to give them a reason, the provision still actually exists. It's technically illegal to evict someone for complaining about conditions and yet, we know that 45% of tenants who make a formal complaint to a local authority about their landlord find themselves issued with a section 21 order.

Despite the work of MPs such as Karen Buck in bringing in the *Homes (FiT) for Human Habitation Act*, as the number of people who rent in Britain grows, it's quite clear that the private rented sector isn't fit for purpose. Following deregulation in the late 1980s, which included doing away with rent controls and the introduction of section 21, the buy-to-let market boomed, social housing stock dwindled and house prices began to climb. But the wages of younger people did not, and increasing numbers could no longer afford to buy a home. By 2011-12, there were more people renting privately than there were in social housing, but neither the quality of rented homes nor the legislation to protect tenants kept up with that change. Between 2010 and 2018, the number of *households renting rose from 3.6m to 4.5m*, making the private rented sector home to one in five households. These are not just avocado-guzzling millennials but families and older people too. The number of renters is only set to grow, with a quarter of the population *expected to rent by 2021*.

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James Brokenshire: 'Housing is not just a numbers game'

Louisa Clarence-Smith
June 27 2019, 12:01am,
The Times

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James Brokenshire at an event to mark the first anniversary of the Grenfell Tower disaster. He said that "fundamental reform" of building safety regulations was required.
DINENDRA HARIA/REX/SHUTTERSTOCK

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It's a little over a year since James Brokenshire took over cabinet responsibility for housing, communities and local government, but even in that short time and

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HOME FRONT
JUNE 30 2019, 12:01AM, THE SUNDAY TIMES

"Inside this leisure complex are a bowling alley and a crazy golf course. On the green roof, there are sheep"

HELEN DAVIES



There's nothing like a discussion about tax to get us Brits hot under the white - and blue-on-blue - collar. Boris Johnson's proposals to slash stamp duty for properties under £500,000 in a no-deal budget, and even reverse George Osborne's increase of the top rate from 7% to 12%, are being lapped up by estate agents.

INDEPENDENT

News UK UK Politics

Theresa May speaks out against construction of 'tiny' houses, calling for new design standards

Her comments came as a parliamentary report warned the government was 'way off track' for 300,000-home a-year target

Andrew Woodcock Political editor | @andywoodcock |
Wednesday 26 June 2019 06:19 |



Bristol is considered one of the most 'hipster' areas in the UK. (iStock)

Theresa May is calling for new design standards for house builders to ensure future owners and tenants are not forced to live in "tiny" homes with inadequate storage space.

In her latest move to secure a political legacy, the prime minister will halve the number of new homes that by the autumn, a million new homes will have been added in under five years.

But her comments come as a parliamentary report warns that the government's target of delivering 300,000 new homes a year is "way off track" because of problems at the heart of the planning system.

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Theresa May makes plenty of housing promises in surprise conference speech

The Prime Minister urged more social housing, called for an end to the size "postcode lottery" and reiterated plans to end Section 21 orders in speech just before her Number 10 stint ends



By Hannah Westwater @hannahjtv June 26, 2019

Theresa May has used a surprise appearance at the Chartered Institute of Housing conference to call for more social housing and more tenant rights.

And the Prime Minister called for new regulations to ensure high-quality homes as part of an "ongoing housing revolution".

Just weeks before she is due to end her three-year tenure as PM, May said the government should stop ignoring the needs of private and social renters in favour of supporting home owners.

This includes, she said, enforcing better design standards for safe and affordable homes. Currently some councils make Nationally Described Space Standards a condition of planning permission – but many do not, and even when applied those standards are not mandatory.



This has created "an uneven playing field", the former Tory leader said, which leaves tenants and buyers to face a postcode lottery.

"I cannot defend a system in which owners and tenants are forced to accept tiny homes with inadequate storage," she said, "where developers feel the need to fill show homes with deceptively small furniture and where the lack of universal standards encourages a race to the bottom."

She set out next steps on the Social Housing Green Paper, with an action plan expected in September – but this will be up to her successor to deal with.

In 2017-18, under May's premiership, 6,535 social rent homes were delivered in England. This was a decline of nearly 85 per cent since the start of the decade when almost 40,000 social rent homes were built in the same length of time.



May's surprise speech follows the release of figures which suggest a million homes will have been added in the past five years, with the number of extra houses being created up by 43 per cent in Nottingham and as much as 80 per cent in Birmingham.

However in the same period the number of new homes completed in England averaged 137,000 a year, not even half of the government's target of 300,000.

And, in those five years, the number of families has increased by 41 per cent. There are currently 61,740 homeless families in temporary accommodation, including more than 5,700 in emergency B&Bs and hostels.

She admitted that, three years on from when she entered Number 10 and committed to solving the housing crisis, there is still much more to be done – but claimed the government and the sector "have begun to turn around the crisis in British housing".

Data published by the government earlier this year showed that there were over 1.1 million households on local authority housing waiting lists in England in 2017-18.

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Theresa May calls for tougher design rules to prevent 'tiny homes'

26 June 2019



Theresa May has called for mandatory design standards for new houses, saying the number of "tiny homes" with little storage on the market is indefensible.

The prime minister said the lack of universal, enforceable rules on the amount of internal space is encouraging a "race to the bottom" among builders.

If all councils made those rules a pre-condition of planning, it would end the "postcode lottery", she argued.

MPs, meanwhile, say residents should be compensated for design flaws.

The cross-party Commons Public Accounts Committee said there needed to be a clear definition of what was acceptable in terms of the quality of new housing.

In a new report, it said it was particularly concerned about offices and commercial buildings being converted into residential properties.

- Flats out of fashion with first-time buyers
- Office block housing 'is social cleansing'
- "I don't want my kids thinking this is normal"

The government is reviewing its policy of allowing the conversion of offices into homes without planning permission.

What are the rules?

Guidelines specifying minimum bedroom size, floor areas for storage and floor to ceiling heights for new builds in England have been in place for several years and were last updated in 2016.

But the Nationally Described Space Standards are not compulsory, and are only applicable if councils adopt them as part of their local housing plan.

What does the PM want?

In a speech to the Chartered Institute of Housing in Manchester, Mrs May said there are different standards in different areas.

While the government remained committed to a massive expansion in house building over the next decade, hoping to reach a target of 300,000 new homes a year by the mid 2020s, she said this cannot come at the expense of quality.

"I cannot defend a system in which owners and tenants are forced to accept tiny homes with inadequate storage," she said.

"Where developers feel the need to fill show homes with deceptively small furniture. And where the lack of universal standards encourages a race to the bottom."

The government wants to see design requirements incorporated into the planning process for the first time.

Home > Housing, local and community > Housing

Speech PM's speech on housing: 26 June 2019

Prime Minister Theresa May delivered the following speech on housing in Manchester.

Published 26 June 2019
From: Prime Minister's Office, 10 Downing Street and The Rt Hon Theresa May MP

Delivered on: 26 June 2019 (Transcript of the speech, exactly as it was delivered)



Thank you very much, Gaby, and good afternoon everyone.

It is a pleasure to be here with you all today, at Europe's largest housing festival.

I have to say, I was a little apprehensive when I saw where you were meeting this year.

The last time I visited this venue it was hosting the 2017 Conservative Party conference – when, it is fair to say, I had one or two problems with my speech.

But I have checked that the backdrop is good and solid.

There is someone backstage with my cough sweets ready.

And if anyone is planning on running on stage waving a P45.

You are a little bit late.

Because of course, in a few weeks from now I will be stepping down as Prime Minister.

And it will fall to a new leader, a new government, to continue the vital work of making this a country where each and every person has a safe and secure home to call their own.

Doing that was one of the challenges I set myself when I spoke from the steps of Downing Street, little over three years ago.

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Malthouse: 'We have not yet embraced the case for better housing'

The Housing Minister outlines how government targets of building 300,000 homes a year can be delivered by 'prioritising' high-quality design.

Delivered on: 26 June 2019 (Transcript of the speech, exactly as it was delivered)



Esmee Joinson-Evans 11:44 June 28, 2019
CIH, Kit Malthouse 0





New Labour stalwarts voice housing concerns

Ed Miliband and Andy Burnham appear in back-to-back sessions at Housing 2019.



Liam Turner 10:08 June 28, 2019
CIH, Ed Miliband 0

SHARE



Longstanding New Labour notables Ed Miliband and Andy Burnham both shared their thoughts and concerns on key housing issues at Housing 2019.

Speaking at the annual conference in Manchester, Miliband and Burnham – who appeared in back-to-back sessions – addressed concerns on issues regarding social housing, Universal Credit (UC), homelessness and more.

May hilariously jokes about disastrous Tory Party conference speech - 'Too late for a P45'

THERESA MAY hilariously joked about her 2017 Conservative Party Conference speech during a Chartered Institute of Housing Conference in Manchester on Wednesday.

By **KATIE WESTON**
PUBLISHED: 19:54, Wed, Jun 26, 2019 | UPDATED: 20:31, Wed, Jun 26, 2019

SHARE 6



Theresa May amused the audience with references to the backdrop, cough sweets and being handed a P45 form. The Prime Minister was speaking at a Chartered Institute of Housing Conference in Manchester, at the same venue as her disastrous 2017 Tory Party conference

Brokenshire and May move to fix housing problems

By: **Dominic Brady** | 27 Jun 19

The prime minister and the housing secretary have put forward a raft of proposals to tackle the UK's housing issues.

Theresa May called for new regulations to deliver better quality housing and set out the next steps for the social housing green paper, speaking at the Chartered Institute of Housing conference yesterday.

May told delegates in Manchester that the number of affordable housing is increasing year-on-year, though the Public Accounts Committee warned yesterday that the government is "way off track" in its target of producing an average of 300,000 new homes every year by the mid 2020s.

The outgoing prime minister criticised the current housing system, which she said leaves tenants with poor quality homes.

"I cannot defend a system in which owners and tenants are forced to accept tiny homes with inadequate storage and where developers feel the need to fill show homes with deceptively small furniture, and where the lack of universal standards encourages a race to the bottom," she told delegates.

Terrie Alafat, chief executive of the CIH, said: "We agree with the Prime Minister that the new homes we build should be of the highest quality, with the space people need. But for millions of our fellow citizens the key issue is that they simply cannot afford a home at all.

"More than 60% of people we asked in a recent survey said they never expected to be able to buy a home, and 20% doubted they'd even be able to rent one."

Polly Neate, chief executive of the housing charity Shelter, said the announcement was applauded but added: "What this country needs – and what it wants – is a commitment from the top, from any prime minister, to a renewal of social housing."

The charity has previously said a total of 3.1 million new social homes are needed in the next 20 years.

PM defends progress on housing and targets 'tiny homes with inadequate storage'

UK News | Published: Jun 26, 2019

The Prime Minister joked about the last time she had been at the venue – her coughing fit during the 2017 Conservative Party conference speech.

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Theresa May has said her Government has begun to turn around Britain's housing crisis and called for better design standards for the future to prevent "tiny" homes being built.

The Prime Minister began her speech at Housing 2019, the Chartered Institute of Housing's annual event in Manchester, by joking about the last time she had been at this venue – her disastrous coughing fit during the 2017 Conservative Party conference speech.

She added: "And if anyone is planning on running on stage waving a P45...You are a little bit late."

Mrs May said her 2015 manifesto commitment to deliver a million new homes by 2020 was on course to be achieved, with the number of extra homes being created in Manchester up by 12%, in Nottingham by 43% and in Birmingham by 80%.



Theresa May speaks at the Chartered Institute of Housing Conference (Peter Byrne/PA)

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Housing 2019: May timetables Green Paper implementation

PM tells conference the plan will be released in September.



Mark Lawrence 15:51 June 26, 2019
CIH, Universal Credit 0

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Theresa May has told Housing 2019 that the implementation plan for the Social Housing Green Paper will be released in September.

The PM also pitched the prospect of new regulations as part of the plan.

May told conference that "hand in hand, step by step and piece by piece" the government and the sector have begun to turn the housing crisis around.

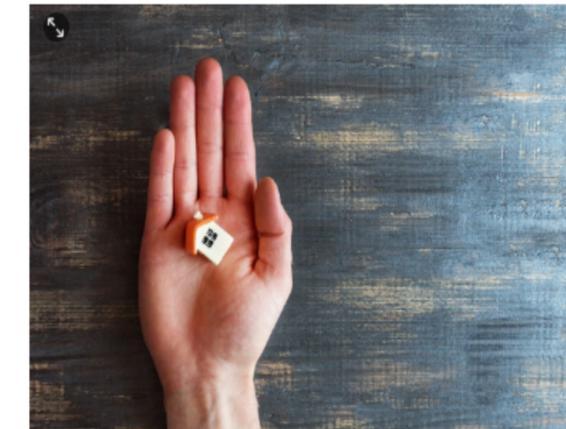
"With the number of affordable housing starts been increasing year-on-year to the extent that, by this autumn, latest projections pitch a million homes added to the national supply in less than five years.

Theresa May calls for compulsory minimum home sizes

26 JUNE 2019 BY GREG PITCHER



2 COMMENTS



Outgoing prime minister Theresa May has called for the introduction of laws to enforce minimum space in all new homes

May – who will leave her post next month when her successor has been elected – said regulations should be brought in to end a 'postcode lottery' for homebuyers and tenants.

Existing government-published **Nationally Described Space Standards** outline minimum gross internal floor areas for dwellings depending on their number of bedrooms, inhabitants and storeys. These range from 97m² for a one-person studio with a shower room to 128m² for an eight-person, six-bedroom, three-storey townhouse.

But it is not mandatory for councils to make compliance with these standards a requirement for planning approval, and smaller homes are being built in some parts of the country.

May told delegates at the **Chartered Institute of Housing conference** in Manchester today (26 June) that regulations should provide clear, non-negotiable minimum space limits.

She said: "I cannot defend a system in which owners and tenants are forced to accept tiny homes with inadequate storage, where developers feel the need to fill show homes with deceptively small furniture, and where the lack of universal standards encourages a race to the bottom."

Levitt Bernstein head of housing research Julia Park welcomed the prime minister's comments, saying it was a 'fantastic step forward'.

She added: "Some of us needed no convincing, but permitted development – and office-to-residential conversions in particular – has shown even the sceptics why minimum space standards are necessary."

"I hope all parts of the housing sector, including the volume housebuilders, will welcome this move on the basis that it would provide certainty. It's particularly important for those embarking on modern methods of construction, factory-produced homes or components are only economic when produced in large quantities so a stable regulatory environment is vital."

"It sounds counterintuitive but I also think the prime minister is right to say that it may lead to more homes being built, not less."

RIBA president Ben Derbyshire said he welcomed May's recognition that the **Nationally Described Space Standard** should be mandated in law and bring to an end the existing 'quality lottery' where local authorities

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NEWS

May calls for more social housing and improved design for new homes

By Jordan Marshall | 26 June 2019



Prime minister to speak at Chartered Institute of Housing conference later today

Prime minister Theresa May is set to urge the sector to deliver an increased number of social homes in a speech later today.

May (pictured), who is set to make a surprise appearance at the Chartered Institute of Housing conference this afternoon, will also call for new design standards to ensure high-quality homes and further tenant rights.

She is also expected to set out next steps on the Social Housing Green Paper agenda, with an action plan expected in September.

Her call to action comes as figures indicate that, by autumn, 1 million homes will have been added in under five years.

In Manchester, the number of extra homes being created is up 12%, in Nottingham by 43%, and in Birmingham by 80%. The number of affordable housing starts has also increased to nearly 54,000 this year.



May is expected to reiterate that the quality of housing must not be compromised by the drive to build more homes.

She will call for new regulations to mandate developers to build higher-quality housing, as while some local authorities make Nationally Described Space Standards a condition of granting planning permission, many do not.

Mandatory regulations would be universal, and provide a clear, national standards - potentially leading to increased housebuilding.

May is expected to say: "I cannot defend a system in which owners and tenants are forced to accept tiny homes with inadequate storage. Where developers feel the need to fill show homes with deceptively small furniture.

"And where the lack of universal standards encourages a race to the bottom."

May is also set to confirm plans to end so-called "no-fault" evictions, with a consultation to be published shortly.

Responding to the announcement the LGA's housing spokesman, councillor Martin Tett, said: "There is a critical need for renewed national leadership on standards for new homes, which give certainty to councils, developers and communities.

"These standards should future-proof all new homes ensuring they are accessible for all ages and all markets, meet the housing needs of our ageing population and are environmentally sustainable."

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I've loads of amazing plans for housing, departing May tells CIH



Brexit-battered Theresa May has today called for the introduction of new design standards which will deliver 'high-quality homes, more social housing, and further tenant rights'.

Speaking at the CIH conference in Manchester, the vanquished prime minister also laid down the next

According to the government, the number of extra homes being created is up 12% in Manchester, 43% in Nottingham, and 80% in Birmingham, while 2019 has seen the number of 'affordable' housing starts increase to nearly 54,000.

PM May said: 'This is a government with a bold vision for housing and a willingness to act on it.

'A government that has delivered radical reforms for today, and the permanent structural changes that will continue to benefit the country for decades to come.'

Of the many negative words one could choose to describe PM May, 'complacency' isn't one of them – well, actually you probably could, but nonetheless she warned against it.

'The housing shortage in this country began not because of a blip lasting one year or one Parliament, but because not enough homes were built over many decades.

'The very worst thing we could do would be to make the same mistake again.'

The prime minister also called for new regulations to mandate developers to build higher-quality housing.

Social Housing Green Paper action plan expected in September, May reveals

NEWS 25/08/19 10:31 PM BY LUKE BARRATT

An action plan for implementing the Social Housing Green Paper is expected in September, the prime minister will reveal on Wednesday.



Picture: Getty

Sharelines

An action plan for implementing the Social Housing Green Paper is expected in September, the prime minister will reveal on Wednesday #ukhousing

In her speech at Housing 2019, Theresa May will outline a timetable for the green paper, which aims to deliver more high-quality social housing, encourage better tenant rights and ensure landlords demonstrate they have acted on concerns.

The green paper, released in August last year, proposed league tables for social housing providers, but these are now thought to be unlikely to be introduced.

It also proposed "sharper teeth" for the Regulator of Social Housing to intervene to "ensure social homes are well managed and of decent quality".

READ MORE



The Housing Podcast: Judging Theresa May's housing record



Theresa May timeline: what did the outgoing prime minister do for housing?



Theresa May's legacy on housing: bold ambitions unfulfilled

In her speech, the prime minister will also call for the current national space standards for new housing developments to be made mandatory. Ms May will say that additional laws are necessary to ensure new homes are of a high quality.

The coalition government introduced national minimum space standards for new homes in 2014 but said local authorities could choose whether to apply them.

Ms May will say that this has resulted in an uneven playing field, leaving "tenants and buyers facing a postcode lottery".

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She will tell the conference: "I cannot defend a system in which owners and tenants are forced to accept tiny homes with inadequate storage, where developers feel the need to fill show homes with deceptively small furniture and where the lack of universal standards encourages a race to the bottom."

The speech is part of Theresa May's attempt to build up her legacy before she leaves her post as prime minister on 24 July.

This included an announcement on Tuesday morning that the government would implement higher accessibility standards for disabled people on all new homes built across the country.

Theresa May: ‘Social housing a victim of drive for homeownership’

NEWS 26/06/19 4:30 PM BY LUKE BARRATT

Social housing has been a “victim of the single-minded drive for homeownership” under successive governments, Theresa May has said.



Picture: Guzelian

Sharelines

► **Theresa May: social housing has been a “victim of the single-minded drive for homeownership” under successive governments #CIHHousing #ukhousing**

Speaking at the Housing 2019 conference, the prime minister, who will step down next month, defended her legacy on housing.

She singled out the coalition government, saying: “Too many governments, including, I’m not afraid to say, the one in which I served as home secretary, have concentrated solely on boosting homeownership, as if supporting those struggling to find a home to rent was somehow contrary to such an aim.”

Later in her speech, she widened her criticism, adding: “In recent decades and under successive governments, social housing became another victim of the single-minded drive for homeownership.”

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HOUSING

May calls for new design laws in bid to cement housing legacy

26 JUNE, 2019 | BY JESSICA HILL



COMMENT

MOST POPULAR MOST COMMENTED

The outgoing prime minister Theresa May has today called for new design standards to ensure quality is not lost in the drive to build more homes.

In a speech at the Housing 2019 conference this afternoon, Mrs May also set out the next steps on the social housing green paper which aims improve the quality of social housing and better tenant rights.

Her intervention comes as figures indicate that, by autumn, a million homes will have been added in under five years, recovering from a dramatic slump following the financial crisis to 222,000 last year. The government says that in Manchester, the number of extra homes being created is up 12%, in Nottingham by 43%, and in Birmingham by 80%. The number of affordable housing starts has also increased to nearly 54,000 this year.

But the prime minister warned that the quality of housing must not be compromised by the drive to build more homes, and is called for new regulations to mandate developers to build higher-quality housing.

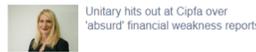
At the moment, nationally described space standards are not mandatory and Mrs May claims this has resulted in an “uneven playing field” with different rules in different parts of the country, leaving “tenants and buyers facing a postcode lottery.”

She told delegates in Manchester that clear national standards could potentially lead to increased housebuilding.

She said: “I cannot defend a system in which owners and tenants are forced to accept tiny homes with inadequate storage...Where developers feel the need to fill show homes with deceptively small furniture, and where the lack of universal standards encourages a race to the bottom.”

Mrs May also confirmed plans to end so-called “no-fault” evictions, with a consultation to be published shortly.

Yesterday, housing minister Kit Malthouse delivered a speech at the conference in which he said the fact Mrs May is visiting the conference in her last few weeks in office is “symbolic”. “It was made clear to me when I started that beneath the soap opera of Brexit, housing is the next on the agenda as part of [Theresa May’s] burning injustices. Here, she will talk about the revolution in social housing.”



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Planning & Construction News

PM at Housing 2019: ‘New design standards for high-quality homes’

June 27, 2019

Our Digital Editor, Steph Blundell, attended the Chartered Institute of Housing conference yesterday (26 June) where PM Theresa May urged new design standards to ensure the production of high-quality homes



© Steph Blundell

As expected May’s ‘surprise’ attendance at the CIH Housing 2019 certainly didn’t go unnoticed. Queues began forming two hours prior to the speech and our Digital Editor was front and centre!

May entered the stage to address a fully-packed auditorium, noting, “The last time I visited this venue it was hosting the 2017 Conservative Party conference – when, it is fair to say, I had one or two problems with my speech.

“And if anyone is planning on running on stage waving a P45.

“You are a little bit late.”

The Prime Minister went on to urge new design standards to ensure high-quality homes, more social housing, and further tenant rights as part of an ongoing housing revolution

She also set out the next steps on the [Social Housing Green Paper](#) agenda, revealing an action plan can be expected in September.

Theresa May, said: “This is a government with a bold vision for housing and a willingness to act on it.

“A government that has delivered radical reforms for today, and the permanent structural changes that will continue to benefit the country for decades to come.”

However, she went on to warn against complacency, saying: “The [housing shortage](#) in this country began not because of a blip lasting one year or one Parliament, but because not enough homes were built over many decades.

“The very worst thing we could do would be to make the same mistake again.”

At Housing 2019, May called for new regulations to mandate developers to build higher-quality housing.

Currently, some local authorities make Nationally Described Space Standards a condition of granting planning permission.

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Auction House North West: The Residential & Commercial Property Auctioneers
4 Jul 2019



May: Build bigger, build better, build more beautiful

26 Jun 2019, 21:30 Chloé Vaughan

In what is set to be one of her last public appearances as Prime Minister, Theresa May spoke at the Chartered Institute of Housing conference in Manchester, outlining what she felt the Government had achieved for the sector in the three years under her control.

Despite record levels of homelessness, growing inequality, and increasing rent and housing prices, May insisted to a packed auditorium that her Government had put in place changes which could turn the housing crisis around.

Due to various interventions, last year they "created more additions to the housing market than in all but one of the past 31 years."

"The Tory party promised to deliver one million more homes in five years," said May, a goal which she said is set to be achieved by this autumn, with areas like the North West and Midlands seeing significant growth. London's development, on the other hand, has slowed by 20% in the same period.

According to May, the Tories have "made it so that 80% of first time buyers are out of stamp duty, made brownfield sites more accessible and appealing for developers, and made developers more accountable. We've also scrapped the pay-to-stay policy", a scheme which meant tenants of council houses who earned more than £30,000 in the UK, and £40,000 in London, would have to pay market or near market rents. This would have affected 70,000 people and risen their average rents by over £1,000 each year, said May.

Despite these improvements, May continued "not enough homes have been built, the work is not over, and the job is not done. It's not just about addressing the immediate shortage but creating long term structural action."

May said that she wanted to make sure that housing doesn't mean "homes people have to live in, but homes they want to live in." In 2019, she stressed that affordability shouldn't mean "compromising on space or aesthetics."

It wasn't just affordable homes on the Prime Minister's agenda, but also the private rental sector. "Over 18 million people woke up in a rented property this morning. Home ownership is great but we need to improve the rental sector too."

May said that an action plan and implementation document are to be published in September, in order to combat some of the issues that have arisen in the rental sector. This includes the reworking of the relationship between the landlord and the tenant, in which the tenant is to be more empowered by "enhancing the tenant's rights, as is their ability to raise complaints."

planning and housing



26.06.19

Prime Minister speaks out against construction of 'tiny homes'

The Prime Minister has called for new design standards to ensure high-quality homes and further rights for tenants.

Theresa May will use her address to the Chartered Institute of Housing conference today to highlight "tiny homes with inadequate storage."

The PM is also expected to set out next steps on the government's Social Housing Green Paper agenda.

Her intervention comes as figures indicate that by autumn a million homes will have been built in under five years.

Welcoming these figures, the Prime Minister said:

"This is a government with a bold vision for housing and a willingness to act on it.

"The housing shortage in this country began not because of a blip lasting one year or one Parliament, but because not enough homes were built over many decades.

"The very worst thing we could do would be to make the same mistake again."

She will also call for new regulations to mandate developers to build higher-quality housing.

Currently, some local authorities make Nationally Described Space Standards a condition of granting planning permission.

But many do not, and even where standards are applied, they are not mandatory.

The Prime Minister will say this has resulted in an uneven playing field, with different rules in different parts of the country, leaving "tenants and buyers facing a postcode lottery."

PM defends progress on housing and targets 'tiny homes with inadequate storage'

UK News | Published: Jun 26, 2019

The Prime Minister joked about the last time she had been at the venue – her coughing fit during the 2017 Conservative Party conference speech.



Prime Minister Theresa May speaks at the Chartered Institute of Housing Conference at the Exchange Auditorium in Manchester

Theresa May has said her Government has begun to turn around Britain's housing crisis and called for better design standards for the future to prevent "tiny" homes being built.

The Prime Minister began her speech at Housing 2019, the Chartered Institute of Housing's annual event in Manchester, by joking about the last time she had been at this venue – her disastrous coughing fit during the 2017 Conservative Party conference speech.

She added: "And if anyone is planning on running on stage waving a P45...You are a little bit late."

Mrs May said her 2015 manifesto commitment to deliver a million new homes by 2020 was on course to be achieved, with the number of extra homes being created in Manchester up by 12%, in Nottingham by 43% and in Birmingham by 80%.



Theresa May speaks at the Chartered Institute of Housing Conference (Peter Byrne/PA)

The Prime Minister said that while the job is not done, she had concentrated on "long-term structural problems" with the reform of planning rules and greater freedom for local authorities.



Housing 2019: Accelerated Green Paper will 'dramatically improve' planning process

James Brokenshire's keynote address will outline a number of measures to "remove bureaucracy" from the system.



Esmee Joinson-Evans 10:32 June 27, 2019
CIH, James Brokenshire 0

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Councils will be able to approve planning applications more quickly under new measures to "remove bureaucracy" from the system, the Communities Secretary will announce today at CIH's Housing 2019 conference.

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Theresa May calls for compulsory minimum home sizes

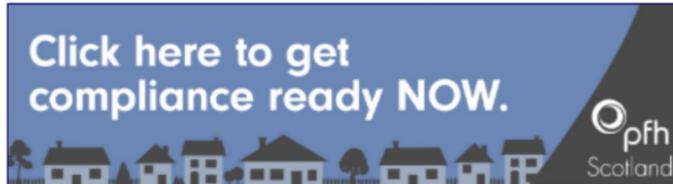
26 JUNE, 2019 • BY GREG PITCHER



Outgoing prime minister Theresa May has called for the introduction of laws to enforce minimum space in all new homes

Blackwood showcases homes of the future at CIH annual conference

Published 27 June 2019



Specialist housing and care provider **Blackwood** adopted an ingenious method of transporting its 'home of the future' to Europe's largest housing festival – by building it across three shipping containers.

26th June

PM defends progress on housing and targets 'tiny homes with inadequate storage'

By Press Association 2019



Prime Minister Theresa May speaks at the Chartered Institute of Housing Conference at the Exchange Auditorium in Manchester

6 comments

Theresa May has said her Government has begun to turn around Britain's housing crisis and called for better design standards for the future to prevent "tiny" homes being built.

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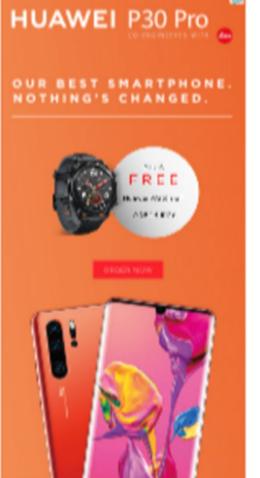
Mrs May said her 2015 manifesto commitment to deliver a million new homes by 2020 was on course to be achieved, with the number of extra homes being created in Manchester up by 12% in Nottingham by 43% and in Birmingham by 60%.



Theresa May speaks at the Chartered Institute of Housing Conference (Peter Byrne/PA)

The Prime Minister said that while the job is not done, she had concentrated on "long-term structural problems" with the reform of planning rules and greater freedom for local authorities.

Britain's 18 million renters had also been helped, she said, with capping the size of rent deposits and abolishing letting fees and plans to abolish "no fault" evictions with the repeal of section 21 of the 1988 Housing Act.



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Mandatory regulations set to be introduced to put an end to rabbit hutch homes



The British Government is planning to introduce mandatory design regulations for new homes, both for sale and to rent, with minimum sizes for rooms and storage spaces, the Prime Minister has announced.

Developers will also be banned from filling show homes with 'deceptively small furniture', a trick used to make rooms look bigger, Theresa May told the Chartered Institute of Housing's national conference.

'I cannot defend a system in which owners and tenants are forced to accept tiny homes with inadequate storage. Where developers feel the need to fill show homes with deceptively small furniture, and where the lack of universal standards encourages a race to the bottom,' she said.

At present, not all local authorities insist on the 'nationally described space standard', which sets out the minimum sizes for single and double bedrooms in new homes and the minimum floor-to-ceiling height.

PM defends progress on housing and targets 'tiny homes with inadequate storage'

The Prime Minister joked about the last time she had been at the venue – her coughing fit during the 2017 Conservative Party conference speech.



Prime Minister Theresa May speaks at the Chartered Institute of Housing Conference at the Exchange Auditorium in Manchester (Peter Byrne/PA)

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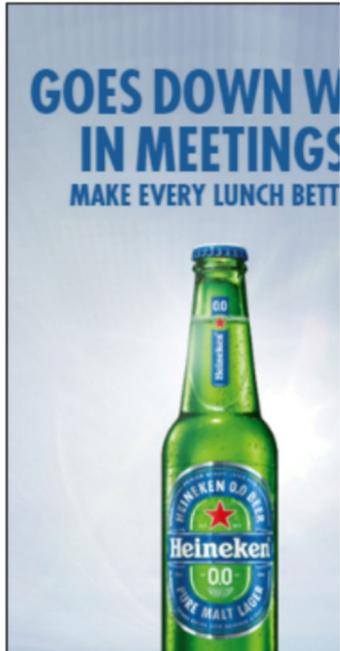
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By Press Association 2019



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Modular Construction News

ilke launches guide to help housing associations build homes in factories

June 26, 2019

Speaking at the Chartered Institute of Housing (CIH) conference in Manchester on 25 June, Dave Sheridan, executive chairman, ilke Homes, said that housing associations could speed up delivery and improve quality by embracing offsite manufacturing (OSM)



Dave Sheridan

ilke Homes has launched a guide explaining how factory-built homes for families and young professionals could ease the housing crisis.

Recognising the need to produce a range of housing for different income levels, ilke Homes manufactures customisable, precision-engineered homes to suit housing associations and listed development partners alike. All homes are fully mortgageable and are backed by the NHBC Buildmark warranty.

The new guide, entitled 'It all stacks up' explains how precision-engineered homes are far greener and more energy efficient than typical new build construction. It goes into detail about volumetric housebuilding - where houses are engineered in a factory, with complete modules being transported to sites and then assembled.

Official data from [Homes England](#) for the year to 31 March 2019, shows there were 45,692 housing starts on site and 40,289 housing completions delivered through programmes managed by Homes England outside of London - the highest for nine and four years respectively. Yet only a tiny fraction of these were built using OSM - something many experts believe needs to change.

Dave Sheridan, executive chairman of ilke Homes, said: "Housing associations are now being recognised for their ability to deliver at scale and to play a vital role supporting those most in need. We're keen to help them build better quality housing and to do so quicker, ensuring that together we support the government's housing delivery ambitions."

PM defends progress on housing and targets 'tiny homes with inadequate storage'

By Pat Hurst and Gavin Gordon, Press Association
PA Ready News UK 26 June 2019



Theresa May has said her Government has begun to turn around Britain's housing crisis and called for better design standards for the future to prevent "tiny" homes being built.

The Prime Minister began her speech at Housing 2019, the Chartered Institute of Housing's annual event in Manchester, by joking about the last time she had been at this venue - her disastrous coughing fit during the 2017 Conservative Party conference speech.

She added: "And if anyone is planning on running on stage waving a P45... You are a little bit late."

Mrs May said her 2015 manifesto commitment to deliver a million new homes by 2020 was on course to be achieved, with the number of extra homes being created in Manchester up by 12%, in Nottingham by 43% and in Birmingham by 80%.



Theresa May speaks at the Chartered Institute of Housing Conference (Peter Byrne/PA)

The Prime Minister said that while the job is not done, she had concentrated on "long-term structural problems" with the reform of planning rules and greater freedom for local authorities.

Britain's 18 million renters had also been helped, she said, with capping the size of rent deposits and abolishing letting fees and plans to abolish "no fault" evictions with the repeal of section 21 of the 1988 Housing Act.

Mrs May added: "The fire at Grenfell Tower was a human tragedy on an unprecedented scale.

"But it also shone a much-needed light on the issues facing social housing and the people who live in it - not just within the Lancaster West estate, but right across the country."

She announced the next stage of the Government's action plan and timetable for implementing further reforms of social housing, to be published in September.

But she said there must not be a trade-off between "quality and quantity" and wanted to see developers only able to build homes "that are big enough for people to actually live in".

Mrs May added: "Now I am no fan of regulation for the sake of regulation.

"But I cannot defend a system in which some owners and tenants are forced to accept tiny homes with inadequate storage...

"Where developers feel the need to fill show homes with deceptively small furniture...

"And where the lack of universal standards encourages a race to the bottom.

"It will be up to my successor in Downing Street to deal with this."

Mrs May said it would be up to her successor to address these issues, but space standards should become universal and unavoidable, with clear and uniform national standards.

She added: "Now we must build bigger. We must build better. And we must build more beautiful."

The previous speaker, Lord Richard Best, chairman of the Affordable Housing Commission, said the Government had made 24 "housing U-turns" on policy in previous years.

The Public Accounts Committee on Tuesday said the Government would struggle to meet its target to deliver 300,000 new homes a year by the 2020s unless there is a significant increase in the rate of house building, with the number of new homes averaging just 177,000 a year between 2005-06 and 2017-18.



NEWS

CIH Housing 2019: Brokenshire scraps leasehold on newbuild house sales in package of proposed market reforms

27th June 2019 Mark Cantrell CIH, housing, Housing 2019, housing market, James Brokenshire, leasehold, Manchester, national

THE Government has announced that all newbuild houses for sale will be sold freehold as part of a package of reforms intended to foster a "fairer" housing market.

In a wide-ranging speech on the closing day of the Chartered Institute of Housing's (CIH) conference and exhibition in Manchester, communities secretary James Brokenshire MP announced a raft of reforms intended, he says, to demonstrate the Government's commitment to ensuring the provision of decent and fair housing for everyone.

As well as confirming the abolition of the sale of new leasehold properties, Brokenshire also told the conference that ground rents for new leases will be reduced to zero.

"We have long recognised that we have a responsibility to confront unfairness in the leasehold market. Last year we consulted on proposals including the leasehold house ban and ground rent reduction," Brokenshire said in his speech.

"Today I can confirm we will go ahead with our original plan to reduce ground rents on future leases to zero, as opposed to a cap of £10 per year.

PM defends progress on housing and targets 'tiny homes with inadequate storage'

By Press Association 2019



Prime Minister Theresa May speaks at the Chartered Institute of Housing Conference at the Exchange Auditorium in Manchester

6 comments

Theresa May has said her Government has begun to turn around Britain's housing crisis and called for better design standards for the future to prevent "tiny" homes being built.

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She added: "And if anyone is planning on running on stage waving a P4S... You are a little bit late."

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Mrs May said her 2015 manifesto commitment to deliver a million new homes by 2020 was on course to be achieved, with the number of extra homes being created in Manchester up by 12%, in Nottingham by 43% and in Birmingham by 80%.



Theresa May speaks at the Chartered Institute of Housing Conference (Peter Byrne/PA)

The Prime Minister said that while the job is not done, she had concentrated on "long-term structural problems" with the reform of planning rules and greater freedom for local authorities.

Britain's 16 million renters had also been helped, she said, with capping the size of rent deposits and abolishing letting fees and plans to abolish "no fault" evictions with the repeal of section 21 of the 1988 Housing Act.

Mrs May added: "The fire at Grenfell Tower was a human tragedy on an



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- Greenock woman celebrates 50 years in same job

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Tysan's Personal Alarm

- Man caught with blade claimed it wasn't his - it belonged to someone he'd had a fight with
- Friends of murder victim Margaret Fleming have launched a campaign in her memory to reduce social isolation

UNIVERSITY of BRADFORD Book today

National News

26th June

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By Press Association 2019



Prime Minister Theresa May speaks at the Chartered Institute of Housing Conference at the Exchange Auditorium in Manchester



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