

BUILD ON

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international building press

Can traditional media cut it with Gen Z?

Challenges today – Challenges tomorrow

Thursday 20th June 2019 @ 18.30pm



Special guest:

RICHARD FLETCHER

Business Editor, The Times

The Executive Board of IBP invites you to a panel discussion with:

Richard Fletcher, Business Editor, The Times

Ella Jessel, Senior Reporter, The Architects' Journal

– IBP Young Journalist of the Year 2018

Ellie Perham-Marchant, Director, FTI Consulting

– IBP Young Communicator of the Year 2018

Josh Spencer, Social Media Journalist, The Economist

– City University graduate 2018

Followed by a reception

When: Thursday 20th June 2019 @ 18.30pm (start 19.00)

Where: FTI Consulting, 200 Aldersgate, London, EC1A 4HD

RSVP: Gerald Bowey: gerald@geraldbowey.co.uk

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