



National Journalism Awards 2012

In association with **RESOLUTION**
P R O P E R T Y

CALL FOR ENTRIES

Closing Date: 5.30pm, Friday 7 September 2012

“The pages of our national press regularly carry news and feature stories that have been led by specialist journalists in print and digitally representing this country’s thriving business to business sector.

“Nowhere is this more prolific than in the architecture, building and property sectors, where many of the most respected and established magazines in the country continue to make the running with the best editorial talent on a daily, weekly and monthly basis, both on the page and on line.

“The IBP Journalism Awards established in 1975 continue, with the support of industry sponsors, to recognize and reward the work of individual journalists who contribute and make those magazines great. By entering you’re pitting yourself against the best in the business.

“I hope you will join us this year and wish you the very best of luck with your entries.”

A handwritten signature in black ink that reads 'Gerald'.

Gerald Bowey
Chief Executive
Ibp Services

Awards

Each category winner will receive an Award for the **Year ending 31 August 2012**.

The **individual winner in each category** will be presented with an Award and a cheque for £500 by the sponsor.

In addition the **IBP Journalist of the Year**, judged from the winners in each individual category, will receive a cheque for £1000.

1.	Architecture Writer Sponsor: SBID	
2.	Sustainable Writer Sponsor: AECOM	
3.	News Reporter Sponsor: Land Securities	
4.	Feature Writer Sponsor: Chartered Institute of Building	
5.	Business/Financial Journalist Sponsor: Resolution Property	
6.	Commercial Property Writer Sponsor: Savills Commercial	
7.	Housing/Residential Journalist Sponsor: Willmott Dixon	
8.	Multi-Media Journalist* Sponsor: Aylwin Communications	
9.	Young Journalist Sponsor: The Building Centre	
10.	Magazine (Weekly) Sponsor: Marley Eternit Limited	
11.	Magazine (Non Weekly) Sponsor: Sidell Gibson Architects	
12.	Digital Service* Sponsor: IBP	
13.	IBP Journalist of the Year Sponsor: Resolution Property	

JUDGES INCLUDE:

Pip Clothier, Journalist and Broadcaster
Mark Collins, Executive Director, CBRE
Lee Baker, Director, aop
Michael Day, Managing Director, Integra Property Services
Peter Day, BBC 'In Business' programme
Dr Frank Duffy CBE, PPRIBA, Founder, DEGW
Jerry Gosney, Consultant, PPA
Steve Hale, Managing Director, Crofton
David Lawson, Freelance Journalist
Lee Mallett, Consultant, Regeneration & Communication
Peter Murray, Hon FRIBA, Director, NLA
Richard Northedge, City & Business Journalist
Liz Peace, Chief Executive, BPF
Dominic Ponsford, Editor, Press Gazette
Alasdair Reisner, Head of Industry Affairs, CECA
Peter Roper, Freelance Journalist
Dickon Ross, Editor-in-Chief, Engineering & Technology
John Slaughter, Director External Affairs, Home Builders Federation
Ruth Slavid, Architectural author and editor
David Taylor, Editor, New London Quarterly
Stephen Thornton, UK Head of External Affairs, RICS
John Waples, UK Head of Strategic Communications, FTI Consulting
John Yadoo, Partner, Pryme Consulting
Matt Yeoman, Partner, Buckley Gray Yeoman

*Please download a separate Entry Form for the on line categories



IBP Awards 2012

ENTRY FORM

Entries **MUST** be submitted by **5.30pm, Friday 7 September 2012 at the latest**, with a completed form (original or copy) attached to each set (4 in total) of three articles.

I enclose three different articles/news stories (one set of originals plus three copies – FOUR sets of three articles in total) with an entry form (copies accepted) **which should be attached to each set of articles.**

Entries will not be accepted without a completed and signed Entry Form.

Category

Publication

Name/Names (Please state clearly if this is a joint entry)

Contact Address (Please state where you wish correspondence sent)

Daytime Telephone Number

Email

I am willing to abide by the conditions of the Awards Scheme.

Signature Date

All entries should include a cheque for £100.00 single entry OR £150 multiple entries, all categories, by an individual (freelance journalist rate £50) made payable to IBP UK Branch, which will entitle you to enter to the Awards Scheme and membership benefits for 2013. (Membership is subject to ratification by the Executive Board.)

PLEASE NOTE:

- You must attach a copy of this entry form to **each set** of three articles.
- Photocopy the form or print from the website for additional entries.
- The judges' decisions are final.
- There is a single winner in each category.
- Judges may make up to four nominations in each category.
- Nominated journalists from whom the winner will be announced at the Awards dinner on Thursday, 22 November 2012 should make every effort to attend, as the guest of sponsors, or be represented.
- No correspondence can be entered into and no submissions can be returned.

Send entry form, articles, editorial statement and cheque to:

Gerald Bowey, IBP Services, First Floor, 6 Bakers Yard, Farringdon, London EC1R 3DD

Tel: 020 7278 3190 **Mobile:** 0771 348 9390 **Email:** gerald@Geraldbowey.co.uk



Conditions of Entry

The Awards are open to staff journalists and freelance writers.

Closing date for entries: 5.30pm, Friday 7 September 2012

Entries to be sent to: Gerald Bowey

IBP Services, First Floor, 6 Bakers Yard, Farringdon, London EC1R 3DD

Queries regarding entries: Gerald Bowey, IBP Services

Tel: 020 7278 3190 **Mobile:** 0771 348 9390 **Email:** gerald@Geraldbowey.co.uk

The Awards ceremony and dinner takes place on Thursday 22 November 2012 at Four Seasons Hotel, Hamilton Place, Park Lane, London W1J 7DR

Awards Presented by: TBA

Hosted by: Peter Murray, Director, NLA

- Journalists may enter as many categories as they wish, although the same articles cannot be submitted for more than one category.
- Only one entry consisting of three articles is allowed per category.
- Each category entry must be accompanied by a completed entry form and three different articles/news stories (one set of originals and three photocopies, four sets in total) published in the year ending 31 August 2012. One of the three articles in the categories listed on the entry form can be an online published story.
- PLEASE NOTE THAT EACH OF THE FOUR SETS OF THREE ARTICLES MUST HAVE A COPY OF THE ENTRY FORM AND A STATEMENT, WHERE APPLICABLE, ATTACHED.
- If the articles are not by-lined, confirmation of authorship from the editor should be attached.
- All articles in each category must relate to the architecture, civil engineering, construction, commercial property and housing/residential sectors.
- Articles published in house journals/newsletters etc are not eligible.

Group entries

- For any category (except Magazine of the Year) a portfolio of three articles by more than one journalist from one magazine or website publication may be submitted. Each article must be by-lined by two or more journalists and the names of at least two journalists must be common to not less than two articles, although not necessarily in the same combination.

Sustainable Writer of the Year

- Entries in this category seek to encourage journalists to enter their best work on any or all elements of environmental, social and economic sustainability in the built environment – writing about all stages of a project from feasibility to completion and taking in economics, masterplanning, landscape architecture, architecture, engineering, and all types of project from infrastructure, environmental remediation and waste management to energy, buildings and urban regeneration.



Conditions of Entry contd

News Reporter of the Year

- Entries for this category should be accompanied by an explanation of no more than two hundred words giving the background to the three articles submitted. For example, you may wish to explain that the story was an 'exclusive' or that the degree of research or teamwork required to produce the story was of particular merit.

Feature Writer of the Year

- Entries for this category should be accompanied by an explanation of no more than two hundred words outlining the three articles relevance to current issues in the construction/property industry. This category also allows for a series of articles (no more than three) on the same subject over two or more issues of a publication.

Housing & Residential Property Journalist of the Year

- This category seeks to recognize journalists writing about the process of all forms of housing development including policy, land, design and reconstruction and/or sales, marketing and management issues for all forms of residential property.
- The category also seeks to explore and capture all aspects of the energy debate in both new and existing housing stock designed, built and refurbished in the UK.
- You can submit articles on a mix of subjects or three articles on either housing or residential property topics.

Young Journalist of the Year

- While this category has an age limit of 25 years or under, with no more than two years experience in the sectors covered by the Awards to the year ending 31 August 2012, (verified by a letter from your editor), entries should demonstrate good research, investigative style and bold subjects representative of the built environment across all the Award categories.

Magazine of the Year

- The Magazine Award categories (both weekly and non-weekly) seek to recognize the importance of editorial team effort in producing high quality publications for every sector of the construction, property and architecture industries, during the year ending 31 August 2012. Commercial and membership subscription magazines are eligible. For both magazine categories.
- The weekly and non-weekly categories specifically encourages entries from specialist publications which are published weekly (weekly category only) monthly, quarterly or produced 6 or 10 times (non-weekly category only) during the year ending 31 August 2012.
- In both categories the editor should prepare a statement clearly outlining why he/she believes the magazine has substantially covered the market sector during the year ending 31 August 2012 with investigative reporting, features and news stories.
- To support the above the editor should select any three issues, (**four copies of each issue**) covering the period year ending 31 August 2012 which should demonstrate use of research, choice of subject, photography, design and layout.

IBP Journalist of the Year

- This Award will be judged from the winning entries in the individual Journalist/Writer of the Year categories.

Hints & tips in preparing your entry

To assist you to make the most of your entries and reduce the need for revision or unnecessary explanation to the judges here are some simple tips to help you prepare your entry.

- Make sure you include the category you are entering on the entry form. If you supply a fly sheet to your entries this may become detached in the reading process, the judges do separate articles in the final judging stage. However, judges are requested to keep entry forms and articles together at all times.
- Do not staple or bind your three articles separately.
- If you wish to present your entry as one complete document (*this is recommended*) then please staple (do not bind) **ALL** three articles, with your entry form on top, together.
- Four sets of three articles each set with an entry form attached on the top.
- One of the four sets of three articles should be an original set to ensure the best reproductive quality for the final judging session (articles are reproduced) and the Awards presentation PowerPoint. While this is not mandatory this will help present your work in the best possible light at all stages.
- The judges are all knowledgeable in their field, but may not have an intimate understanding of a particular subject or story line that you have written about and entered. While it is not mandatory, in every category, you are welcome to include no more than 200 words of explanation of any or all of your articles, as it always helps to put an article(s) into proper context.

If any questions remain please do not hesitate to contact

Gerald Bowey on gerald@Geraldbowey.co.uk or **020 7278 3190** or **0771 348 9390**.